

# Parkville

Missouri

Economic Development Council

**Creative. Connected. Charming.**

## Annual Report 2012



**Mosaic Life Care is revolutionizing health care in the Northland with an on-site chef at its Parkville location.**



**Origins Montessori Academy opened its doors in September in the Parkville Commons.**



**Sample Express, maker of roof tile samples, is the newest tenant in the Parkville Commercial Underground at Park University.**

# Letter to our Investors

In 2012, the Parkville Economic Development Council (EDC) built upon the accomplishments made during our inaugural year. We welcomed several new businesses to Parkville and worked closely with elected officials and civic leaders to analyze and discuss the City's opportunities, challenges and threats.

The Parkville EDC's success has been dependent upon the active participation of our Board members and volunteers. Our three working committees and I-435 Corridor Task Force brought together the most talented individuals in Parkville and laid the foundation for several citizen driven initiatives in 2013.

We believe that Parkville is a great place to live, work, study and play, well. With the publication of this report, we pause briefly to celebrate our achievements in 2012 before turning our collective attention to an ambitious agenda in 2013.

We thank you for your support.

Erik Bergrud,  
2012 Chair

## 2012 Standing Committees + Task Force

**Community Development Committee** focused on current parks and trails development throughout Parkville including Platte Landing Park, future trails, pocket parks and future park development. The theme for this committee was to put the "park" back in PARKville. Chair: Roxsen Koch

**Creative Community Builders** focused on entrepreneurship development through the formation of the Parkville Trading Company. The committee looked for ways to connect the community through a series of meetings to discuss ways to grow small businesses in Parkville. Co-Chairs: Jim Allen & Mary Hayslett

**Partnerships Committee** focused on developing partnerships/relationships with our local, regional and state partners such as the Parkville Chamber of Commerce, Main Street Parkville Association, Park Hill School District, Platte County EDC, KCADC, MARC, the Missouri Department of Economic Development and many others. This committee served as the government relations arm of the board. Chair: Michael Book

**I-435 Corridor Task Force** focused on the western portion of the City which is largely undeveloped but has potential for future growth. It looked at the entire corridor including: transportation/logistics, highway accessibility and development opportunities. Chair: Tony Borchers

## Promotion, Outreach and Marketing

- Partnered with Park University's Public Administration program class PA511 to look at redevelopment in downtown Parkville.
- Traveled to Jefferson City to meet with legislators and other elected officials.
- Formed the Parkville Trading Company.
- Hosted several roundtable discussions: taxing district partners, residents, elected officials and developers
- Attended the annual Synchronist Conference in Chicago in preparation for 2013 retention efforts.
- Attended the MEDC fall conference in Springfield.
- Hosted Missouri Partnership's tour of the Parkville Commercial Underground.
- Attended MEDC conferences throughout Missouri.
- Participated in a panel discussion at the Governor's Conference on Economic Development.
- Attended ICSC's annual conference to explore retail opportunities in Parkville and network with industry leaders.
- Attended IEDC spring conference in St. Louis.
- Attended Missouri Economic Development Council's annual meeting.

## Attraction Projects



“Sample Express Inc. of Richmond, MA has located its third manufacturing location in Parkville, MO. After exploring sites in CO, IA, KS and OK, the Parkville, MO site was selected for its optimal location, affordability and low operating costs. Production startup is slated for November 2012.”  
Bob Glass, owner

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“When we began looking for the perfect location for our new Montessori school, we knew we liked the Parkville area but needed more information about the community and its infrastructure. We wanted to know more about the city’s staff, business organizations like the local chamber of commerce, projections for the city’s future, plans for development, etc. We sat down with the Parkville EDC early in the selection process and we knew the visions and goals for our new business were compatible with the Parkville.”

Lisa Bergrud and Jen Fuller, owners

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“We are excited to be a part of the Parkville community,” says Mosaic Life Care Service Leader David Jones. “We are offering more than health care, we are offering life care. That means that we are going to equip people with the tools and resources they need to have complete health: mind, body and soul. In everything we do, we do it with this in mind — we are not just opening clinics, we will be a true community partner by providing limitless avenues to make Parkville one of the best places to live a healthy and fulfilled life.”  
David Jones, administrator

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## Retention & Expansion Projects



## Year in Review

### First Quarter

- Partnered with Park University PA 511 class to look at downtown redevelopment.
- Hosted a mayoral forum prior to the April election.

### Second Quarter

- Hosted Creative Community Builders roundtable.
- Hosted Incentives 101 reception for elected officials and community leaders.
- Organized Missouri River Roadtrip to Sedalia, Hermann, Washington, St. Charles and Kirkwood to meet with community leaders and elected officials.

### Third Quarter

- Hosted 2nd Annual Taxing Jurisdiction Breakfast.
- Dr. Scott Springston, Park Hill School District spoke to EDC investors and guests at our 2nd Annual Fall Luncheon.
- Opened our first project with Missouri Partnership: Project Raptor.
- Announced Project Raptor (Sample Express) chose Parkville for its new Kansas City area location.

### Fourth Quarter

- Spoke to the Economic Development class at Park University.
- Hosted Creative Community Builders reception to discuss the Parkville Trading Company.
- Sample Express opened its doors in the Parkville Commercial Underground.

## MISSION STATEMENT:

Help maintain and enhance the valued quality of life of Parkville by encouraging and coordinating responsible economic activity and community improvement.

### 2012 Investors

#### Board of Directors

Jim Allen, The National Golf Club  
Erik Bergrud, Park University  
Tony Borchers, Parkville Commons  
Chad Earwood, eShipping <sup>New</sup>  
Mike Emmick, Main Street Parkville Association  
Dean Fullinwider, Cochran, Head, Vick CPA  
Mary Hayslett, EHC Accounting  
Roger Hershey, Parkville Commercial Underground  
David Jones, Mosaic Life Care <sup>New</sup>  
Roxsen Koch, King Hershey, PC  
Bob Langdon, Langdon Farms  
Jim McCall, Parkville Area Chamber of Commerce  
Nan McManus, City of Parkville  
Scott McRuer, McRuer CPAs  
Cory Miller, Miller Landscaping  
Mike Newburger, South Platte Fire  
Mike Oetjen, Success NationalLeasing/Success Logistics <sup>New</sup>  
Tim Rice, Commerce Bank  
Yvonne Seckington, North KC Hospital  
Scott Springston, Park Hill School District  
Steve Starr, Northland Cardiology <sup>New</sup>  
Kevin Trimble, Saint Luke's Hospital

#### Board Advisors

Darren Ammann, Bartlett & West <sup>New</sup>  
Michael Book, Lathrop & Gage  
Jim Brooks, Parkville Mayor  
John Engelmann, KCP&L  
Nathaniel Hagedorn, NorthPoint Development <sup>New</sup>  
Debra Hopkins, Platte Valley Bank  
Mike McMillian, Missouri American Water <sup>New</sup>  
Steve Potter, Mid-Continent Library <sup>New</sup>  
Michael Short, Oppenheimer & Co.  
Alicia Stephens, Platte County EDC  
Linda Varner, Patriots Bank  
Frank Weatherford, TranSystems <sup>New</sup>

### 2012 Executive Committee

**Chair** - Erik Bergrud, Park University  
**Vice Chair** - Roxsen Koch, King Hershey, PC  
**Treasurer**- Scott McRuer, McRuer CPAs  
**Secretary** - Mary Hayslett, Edward Hayslett CPA  
**Past Chair** - Tim Rice, Commerce Bank  
Sean Ackerson, City of Parkville  
Jim Allen, The National Golf Club  
Bob Langdon, Langdon Farms  
Alderman Nan McManus, City of Parkville  
Mayor Jim Brooks, City of Parkville

#### Staff

Jenni Glass, Executive Director