

Historic Phase I Report

2012

Parkville Livable Community Study



Historic Existing Conditions Phase 1 Report

Prepared by:

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Date: October 16th, 2012

Prime: **TranSystems Inc.**



SUSAN
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Survey Methodology

A two day site visit was made by Susan Richards Johnson & Associates, Inc. of downtown Parkville Friday, October 12th and Sunday, October 14th, 2012. Existing conditions of the commercial buildings were observed and documented photographically. The extent of the visual survey was based upon the following sources: "Historic Downtown Parkville, Missouri Businesses Map" by the Main Street Parkville Association, undated; and the "Parcel-Specific Existing Land Use Plan" by Oschner Hare & Hare, May 2012. During the site visits, the area of review centered on the historic commercial downtown and park areas. The survey boundaries are as follows: 7th Street to the North, the eastern edge of commercial properties along Highway 9 to the East, the railroad to the South and West Street to the West. This area shall be herein referred to as the Parkville Downtown Core and/or the downtown core. Attached to this report is a map of the Parkville Downtown Core for reference. Additional areas surveyed outside of this boundary included: the English Landing Park, the Parkville Farmer's Market, several commercial properties outside of the West Street boundary and the new commercial development south of the railroad.

The Parkville Downtown does not have a historic National Register District currently in place. There are five properties in Parkville listed on the National Register of Historic Places which include:

- Banneker School - 31 West 8th Street
- MacKay Building - Park University
- Scott Charles Smith Memorial Observatory - Park University
- Waddell "A" Truss Bridge - English Landing Park (relocated)
- Washington Chapel CME Church - 1137 West Street

These properties were not included in the historic existing conditions survey as they are outside of the project boundaries. Properties within the project boundary, which are considered historic, are buildings and structures which are 50 years of age or older as established by the guidelines for National Register nomination. All recommendations for redevelopment of any historically designated property during the future phases of this study shall be in accordance with the Secretary of the Interior's Standards for the Treatment of Historic Properties.

Downtown Existing Conditions

The Parkville Downtown Core has a variety of buildings which represent a diverse body of construction types, architectural styles and original construction dates. Many of the commercial buildings are traditional one and two part commercial block buildings located along Main Street and 1st Streets. Typical construction materials are brick, concrete block, wood and stone. Several of these buildings have bronze oval plaques depicting their date of construction which are installed on the building's main facade. The majority of these one and two part commercial block buildings are located along Main Street from 5th Street to the North; Highway 9 to the East; and the railroad to the South. The Parkville Post Office is an exception to the overall downtown core architectural styles and represents a midcentury modern style, free standing building with adjacent parking lot. The Missouri American Water building is a historic building located to the east of Highway 9 and represents an industrial property of brick, stone and concrete. Properties along Highway 9 which are historic were reviewed and documented photographically. The fire station, restaurant and other buildings of more recent construction along Highway 9 were photographed but not reviewed as they are not historic as defined by the criteria above.



View of Main Street one part and two part commercial block buildings looking east.



Example of variety of architectural styles found within the downtown core.
View of Main Street looking west.



View of the Parkville Post Office located along Highway 9, looking east.



View of Highway 9, looking north.



View of the Missouri American Water building located along Highway 9, looking east.

Commercial properties located to the north of the Meyers Funeral Chapel, located at the corner of 4th and Main Streets, are residential in scale and often are located in a historic residential property. This is also true for properties along the west side of Main Street, north of 2nd Street. Businesses in these locations include, but are not limited to the following occupancies: a dental office, a law firm, a professional office, a bed and breakfast and retail.



View of one part and two part commercial block buildings at the corner of 3rd Street and Main Street, looking east.



View of the Meyers Funeral Chapel at the corner of 4th and Main Streets, looking east.



Views of typical commercial buildings to the north of 4th Street.

The downtown Pocket Park is located at the intersection of 1st and Main Streets along the west side of Main Street. The park is an open area consisting of a Gabion retaining walls, concrete steps, wood decks and planter boxes and vibrant plant materials. The park is set back from the sidewalk and leads up to a miniature golf course and a restaurant building on the top of the hillside. The sidewalks within the core downtown area have been rehabilitated with pavers. They provide a welcoming space for pedestrians.



View of the Pocket Park at the intersection of 1st and Main Streets, looking west, northwest.



View of the Pocket Park stairs and seating areas, looking west, northwest.



View from the Pocket Park looking up at the miniature golf course and restaurant, looking northwest.

Character Defining Features

The historic buildings are in good to fair condition overall. Several buildings with wood trim, windows, storefronts and buildings of wood construction are in need of wood repair and/or replacement. The rehabilitation of these properties should be done in a manner that is in keeping with the historic integrity.

The hilly topography and mature trees are character defining features of the downtown core and its surrounding historic residential neighborhoods.

Additional important defining features include:

- Storefront windows
- Signage
- Second story fenestration (if applicable)
- Parapets with flat or low slope roofs beyond
- Awnings (fabric, wood or steel)
- Defined front door or main entry
- Angled parking in front of storefronts
- Planters
- Sidewalks
- Streetlights with banners and overhead power lines



View of Main Street, looking north.



View of Main Street, looking south.

The Parkville Farmer's Market pavilion and surrounding parking area, English Landing Park, Grigsby Field and a new commercial area are all located south of the railroad tracks. These railroad tracks bisect the downtown core area into northern and southern zones. The pavilion consists of steel trusses, beams, columns and corrugated metal roofing. Grigsby Field is a baseball diamond with connecting gravel trails and parking areas and was constructed in 2000. English Landing Park is a beautiful park situated along the Missouri River and has several park shelters, a new public performance space, playgrounds, gravel trails, trail markers and the historic Waddell "A" Bridge. Due to the bridge's proximity to the downtown, photographs were taken of the bridge. It serves as pedestrian connection to the natural riverfront and to Grigsby Field and it appears to be in good condition overall. The newer commercial area which is located south of the railroad consists of contemporary historic-looking buildings with adjacent paved parking lot areas and were photographed but not reviewed as they are not historic as defined by the criteria above.



View of Main Street (northern zone) from south of the railroad tracks, looking north.



View of pavilion and park areas (southern zone), looking south along Highway 9.



View of the Parkville Farmer's Market pavilion, looking south, southeast.



View of Waddell "A" Bridge, looking southeast from English Landing Park.



View of new commercial area, looking southeast.

Future Recommendations

It is our opinion that the Parkville Downtown Core has sufficient historic integrity to satisfy a preliminary Determination of Eligibility (DOE) which is the first step toward the creation of a downtown historic district. A downtown historic district would assist the community of Parkville to by attracting new businesses, as well as providing incentives for the rehabilitation of these historic properties. This in part is accomplished through increased awareness/tourism marketing and additional funding opportunities available through a variety of funding mechanisms including the state and federal historic tax credit programs and grants from a variety of public and non-profit sources.

The connection of the Parkville Downtown Core to the Parkville Farmer's Market, English Landing Park, Grigsby Field and the newer commercial development south of the railroad is very important to the success of this vibrant downtown community. The downtown core and the park areas are main attractions for Parkville residents and visitors year round. Access to the accompanying trails should also be maintained and are a vital part of the park system. Recommendations and proposed improvements of these connections will be developed during future phases of this study. If it is determined that proposed improvements will impact an architectural or historic resource, additional investigation will be required and the Section 106 process with the Missouri State Historic Preservation Office (MOSHPO) may need to be undertaken.

2013 Getting Around Parkville Survey

*2013 “Getting Around
Parkville” Survey
FINAL Results*



by

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In conjunction with
TranSystems

April, 2013

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Overview

ETC Institute administered a survey to residents of the City of Parkville and surrounding areas during March of 2013. The purpose of the survey was to assess how well and how frequently citizens “got around Parkville”. Residents of the area had an opportunity to rate congestion and potential improvements to the downtown area and to prioritize opportunities for change. This is the first transportation related survey administered by ETC Institute for the City.

Methodology. A two-page survey was mailed to a random sample of 3,000 households in and around the City of Parkville. A total of 647 surveys were completed. The results for the random sample of 647 households have a precision of at least +/-3.7% at the 95% level of confidence.

This report contains:

- an executive summary of the methodology for administering the survey and major findings
- charts showing the overall results of the survey
- tables that show the results for all questions on the survey
- crosstabs for those responses inside and outside the City
- a copy of the survey instrument

Major Findings

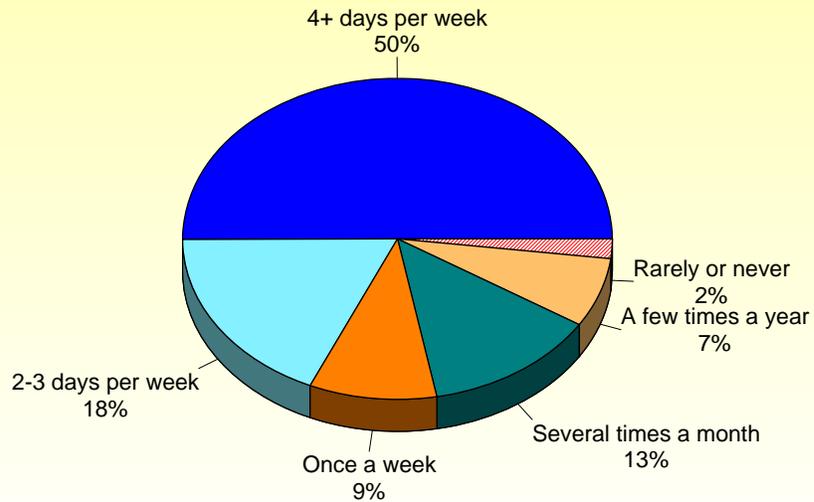
- **Frequency of Travel through Downtown Parkville.** Half of those surveyed (50%) traveled through downtown Parkville at least 4 days of the week and another 18% traveled through downtown Parkville at least once a week.
- **Frequency of Visits to Downtown Parkville.** Thirty-three percent (33%) visited downtown Parkville at least once a week. Another 33% visited several times a month and 31% visited a few times a year. Only 4% indicated that they visited downtown Parkville rarely or never.
- **Reasons for trips into Downtown.** The top three reasons for trips into downtown Parkville were 1) to eat out, 2) to just pass through, and 3) for recreation.

- **Walking in Downtown Parkville.** Most of those surveyed (78%) felt it was “very” or “somewhat” easy to walk in downtown Parkville.
- **Biking in Downtown Parkville.** Fifty-six percent (56%) of those surveyed did not bike in Downtown Parkville. Seventeen percent (17%) of those surveyed said that biking in Downtown Parkville was “very” or “somewhat” easy.
- **Traffic Congestion in Downtown Parkville** Only 7% of those surveyed thought that traffic in downtown Parkville was very congested; 53% thought it was somewhat congested. Thirty-four percent (34%) felt that traffic in downtown Parkville was not congested and 6% were not sure.
- **Priority for Potential Improvements in Downtown Parkville** Those surveyed were asked to prioritize several options for improvements in downtown Parkville. The top three changes that those surveyed would have the City address were 1) maintaining downtown’s historic character, 2) circulation improvements (flow of traffic), and 3) parking improvements.

Section 1:
Charts and Graphs

Q1. How often do you drive THROUGH Downtown Parkville on Either East Street (Rte. 9) or Mill Street (Rte. FF)?

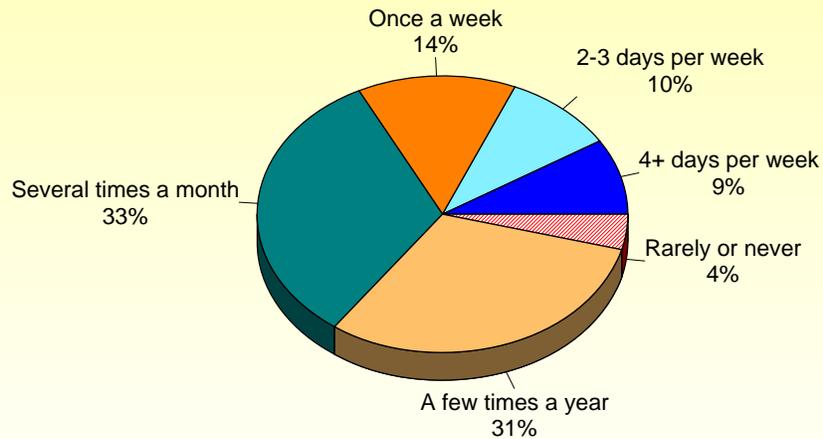
by percentage of respondents



Source: ETC Institute (March 2013)

Q2. How often do you VISIT Downtown Parkville?

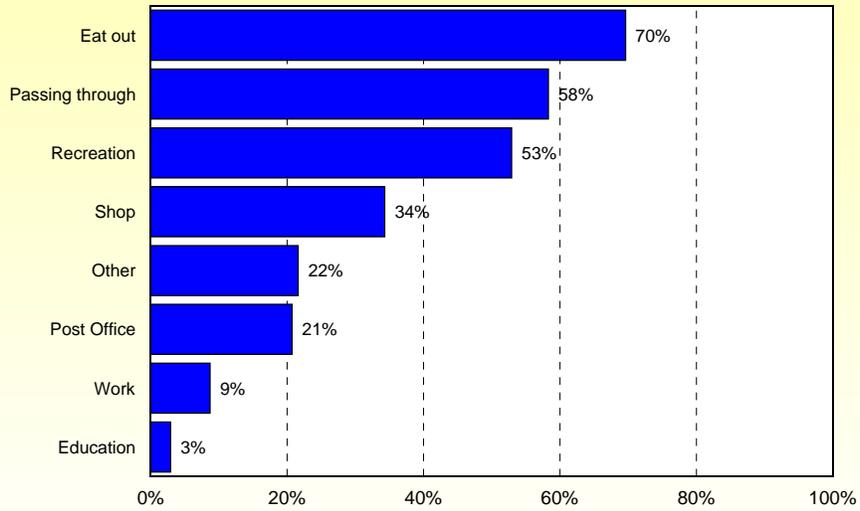
by percentage of respondents



Source: ETC Institute (March 2013)

Q2a. Reasons for Trips Into Downtown Parkville

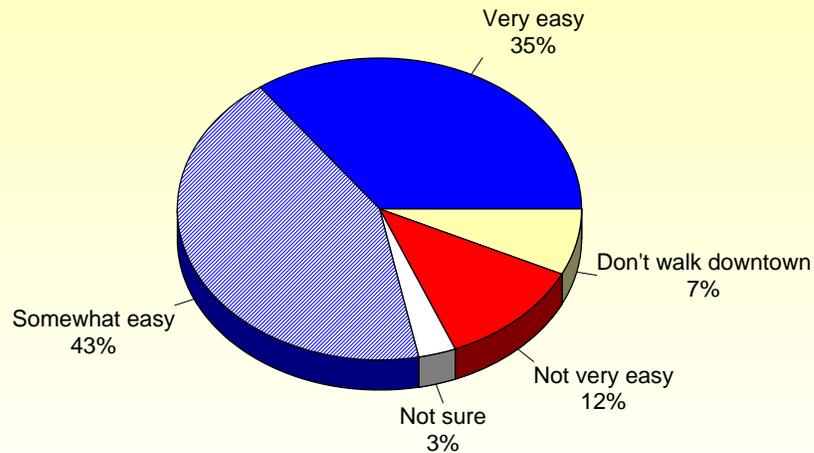
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (March 2013)

Q3. Perception of How Easy it is to WALK in Downtown Parkville

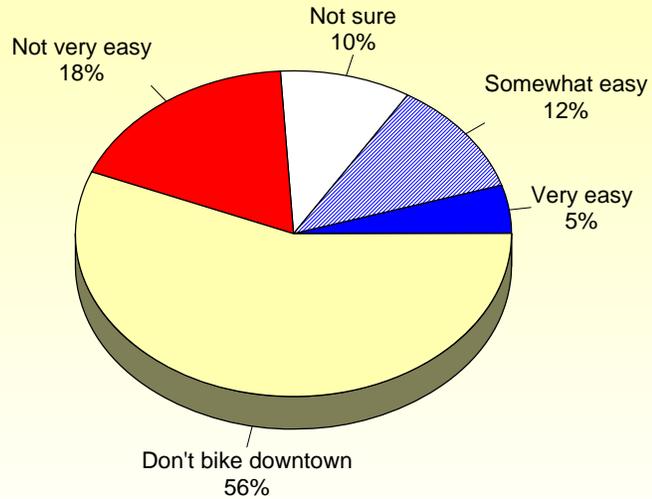
by percentage of respondents



Source: ETC Institute (March 2013)

Q4. Perception of How Easy it is to BIKE in Downtown Parkville

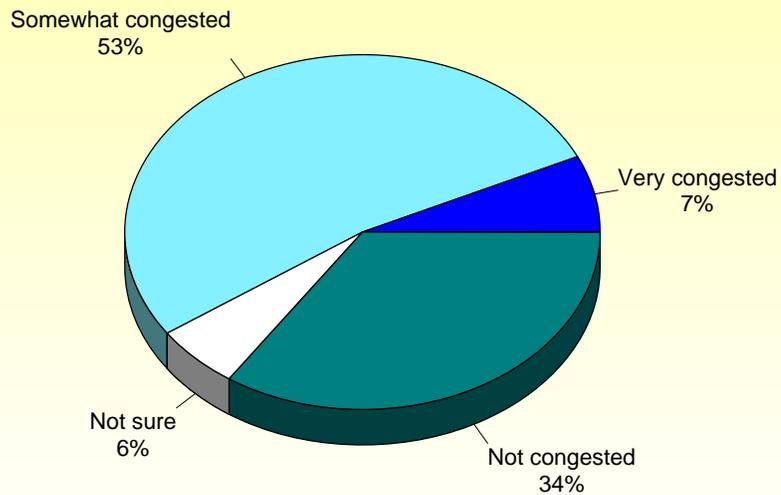
by percentage of respondents



Source: ETC Institute (March 2013)

Q5. Level of Traffic Congestion in Downtown Parkville

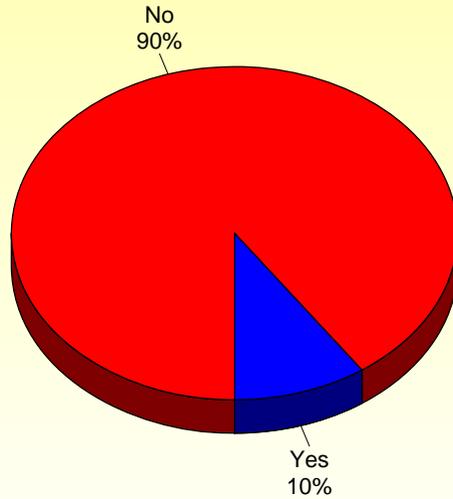
by percentage of respondents (without "don't know" responses)



Source: ETC Institute (March 2013)

Q6. Have you heard about this study before the survey?

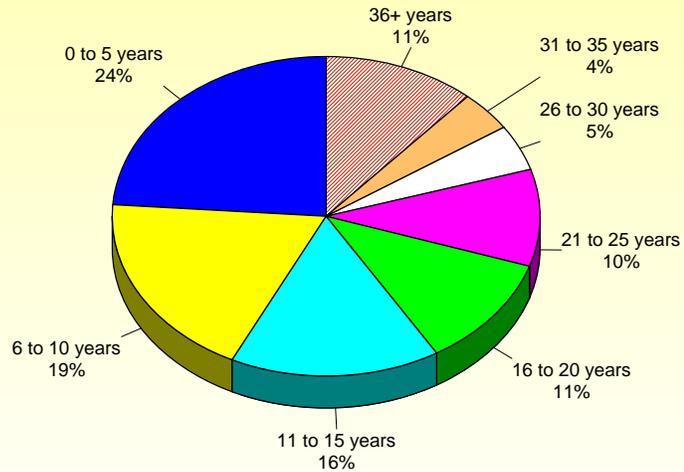
by percentage of respondents



Source: ETC Institute (March 2013)

Q7. How many years have you lived in the Parkville Area?

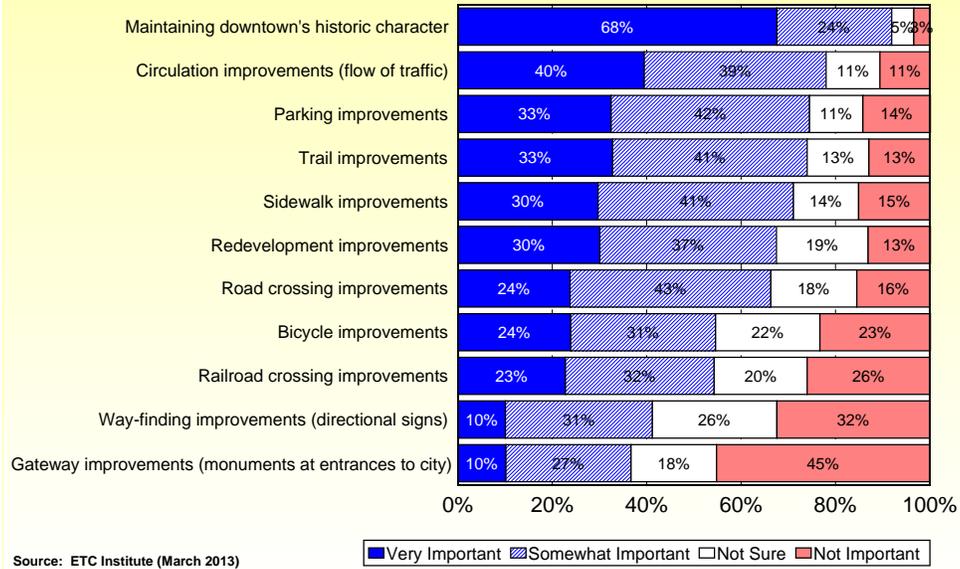
by percentage of respondents



Source: ETC Institute (March 2013)

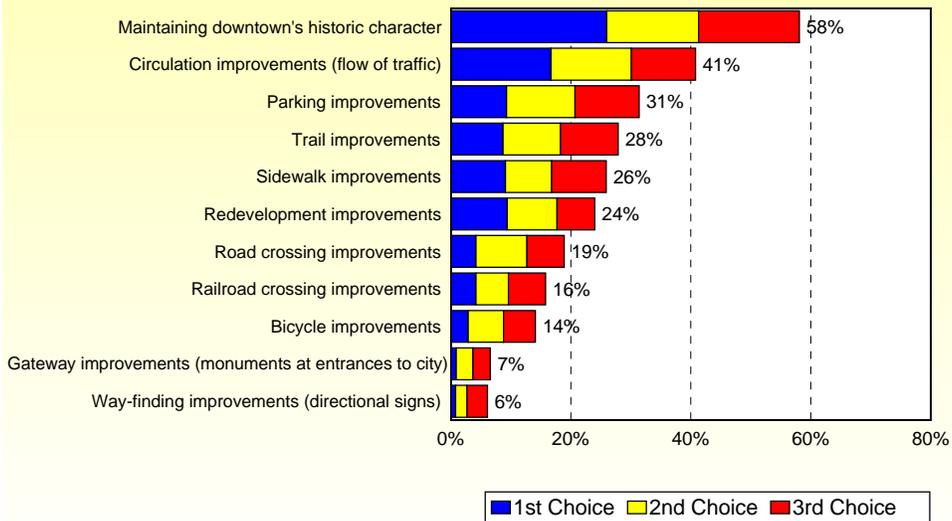
Q8. Importance of Potential Improvements in Downtown Parkville

by percentage of respondents who rated the item as a 1 to 4 on a 4-point scale (excluding don't knows)



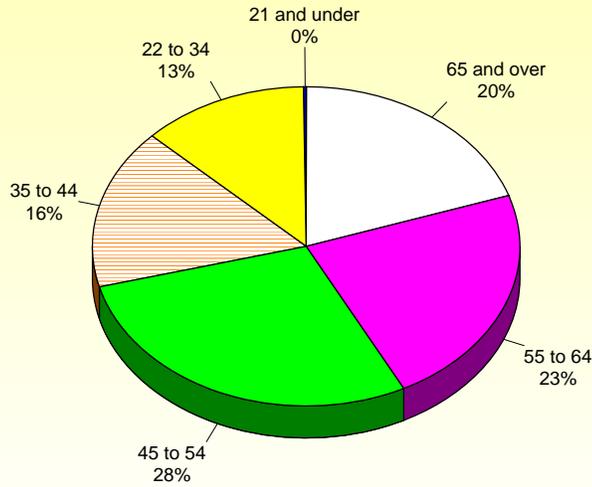
Q9. Items That Should Be Addressed by the City

by percentage of respondents who selected the item as one of their top three choices



Q10. Demographics: Age of Respondent

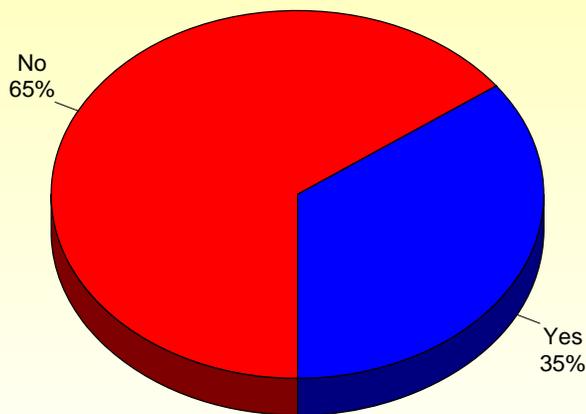
by percentage of respondents (without "not provided")



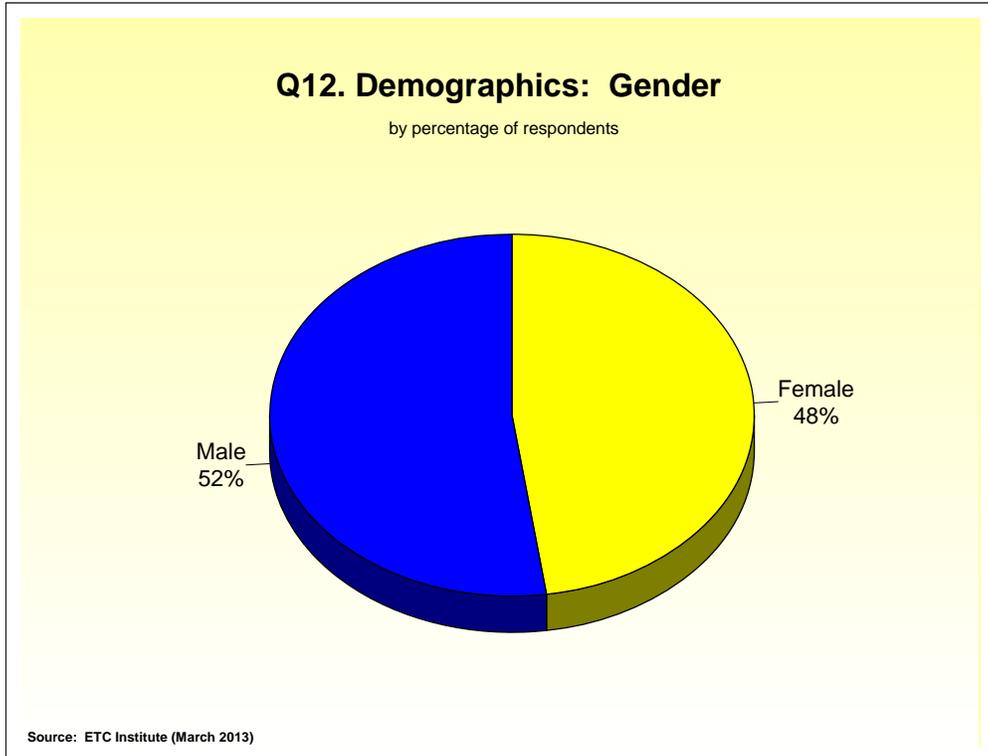
Source: ETC Institute (March 2013)

Q11. Demographics: Are you an Owner, Resident, or do you lease property in Downtown Parkville?

by percentage of respondents



Source: ETC Institute (March 2013)



Section 2:
Tabular Data

2013 "Getting Around Parkville" Survey Results

	<u>Number</u>	<u>Percent</u>
Outside City Limits	165	25.5 %
Inside City Limits	482	74.5 %
Total	647	100.0 %

Q1.How often would you say you drive THROUGH downtown Parkville on either East Street (Rte. 9) or Mill Street (Rte. FF)?

<u>Q1 How often drive either East St/FF</u>	<u>Number</u>	<u>Percent</u>
4 or more days per week	324	50.1 %
2 or 3 days per week	119	18.4 %
Once a week	61	9.4 %
Several times a month	86	13.3 %
A few times a year	45	7.0 %
Rarely or never	12	1.9 %
Total	647	100.0 %

2013 "Getting Around Parkville" Survey Results

Q2. How often would you say you VISIT downtown Parkville?

<u>Q2 How often visit downtown Parkville</u>	<u>Number</u>	<u>Percent</u>
4 or more days per week	57	8.8 %
2 or 3 days per week	64	9.9 %
Once a week	88	13.6 %
Several times a month	212	32.8 %
A few times a year	199	30.8 %
Rarely or never	26	4.0 %
None Chosen	1	0.2 %
Total	647	100.0 %

Q2. How often would you say you VISIT downtown Parkville?(Without None Chosen)

<u>Q2 How often visit downtown Parkville</u>	<u>Number</u>	<u>Percent</u>
4 or more days per week	57	8.8 %
2 or 3 days per week	64	9.9 %
Once a week	88	13.6 %
Several times a month	212	32.8 %
A few times a year	199	30.8 %
Rarely or never	26	4.0 %
Total	646	100.0 %

Q2a. What are the reasons for your trips into downtown Parkville? (check all that apply)

<u>Q2a What are reasons for trips downtown</u>	<u>Number</u>	<u>Percent</u>
Shop	222	34.3 %
Eat out	450	69.6 %
Recreation	342	52.9 %
Education	19	2.9 %
Work	56	8.7 %
Passing thru	377	58.3 %
Other	140	21.6 %
POST OFFICE	134	20.7 %
Total	1740	

2013 "Getting Around Parkville" Survey Results

Q2a. Other

Q2a Other

APPOINTMENT (MEDICAL)

BANK

BANK

BANK & POST OFFICE

BANK, POST OFFICE

BANK, POST OFFICE

BANK OR POST OFFICE

BANKING, POST OFFICE

BEAUTY SHOP

BEAUTY SHOP

BIKE

CARRY OUT

CHRISTMAS ON THE RIVER

CIVIC EVENTS

COFFEE

COFFEE

COFFEE

COFFEE

COFFEE

COFFEE

COFFEE

COFFEE

COFFEE

COFFEE HOUSE

DAY CARE

DENTIST, POST OFFICE

ENGLISH LANDING PARK

ENGLISH LANDING PARK

ENGLISH LANDING

EVENTS

EVENTS/PARK

EVENTS SPECIAL

EXERCISE

EXERCISE

EXERCISE

FARMERS MARKET

FARMERS MARKET

FARMERS MARKET

FARMERS MARKET

2013 "Getting Around Parkville" Survey Results

Q2a. Other

Q2a Other

FARMERS MARKET IN SEASON
FARMERS MARKET IN SUMMER
FARMERS MARKET, SCENERY
FESTIVALS
FUNCTIONS
GET A DRINK
GO TO ENGLISH LANDING PK
GOING TO POST OFFICE
GUITAR
GYM
HAIR CUT
HAIR SALON
HARICUT
HOLIDAYS
HOME
I LIVE HER
I LIVE HERE
JUST TO WALK
LIVE
LIVE
LIVE HERE
MARKET
MARKET-SUMMER
MECHANIC APPT
MEETINGS
MEETINGS, APPOINTMENTS
MUSIC LESSONS
MUSIC LESSONS
NIGHT TIME WALKER
NO REASON TO GO TO PARK
PARADES/CARNIVAL
PARK
PARK
PARK
PARK
PARK, POST OFFICE
PARK, RIVER
PARK ENGLISH LANDING
PARK/EXERCISE

2013 "Getting Around Parkville" Survey Results

Q2a. Other

Q2a Other

PIANO LESSONS

PO & BANK

PO, BANK

PO, BENTLY STUDIO

PO, GLEN'S, COFFEE SHOP

POST OFFICE

POST OFFICE AND BANK

POST OFFICE, BANK

POST OFFICE, BUSINESS

2013 "Getting Around Parkville" Survey Results

Q2a. Other

Q2a Other

POST OFFICE, WALK IN PARK
POST OFFICE/EVENTS
SIT BY RIVER
THE GREAT TOWN
THE PARK & RIVER
VISIT COFFEE SHOP
VISIT POST OFFICE
VOLUNTEER AT HMS BEAGLE
WALK AROUND
WALK IN THE PARK
WALK IN THE PARK
WALK THE RIVER
WALKING IN THE PARK
WALKING TRAILS
WINDOW SHOP OR PARK
WINDOW SHOPPING
WORK/HANG AT COFFEE HOUSE

2013 "Getting Around Parkville" Survey Results

Q3. What is your perception of how easy is it to WALK in downtown Parkville?

<u>Q3 How easy is it to walk downtown</u>	<u>Number</u>	<u>Percent</u>
Very easy	228	35.2 %
Somewhat easy	276	42.7 %
Not sure	17	2.6 %
Not very easy	79	12.2 %
Don't walk downtown	46	7.1 %
None chosen	1	0.2 %
Total	647	100.0 %

Q3. What is your perception of how easy is it to WALK in downtown Parkville?(Without none Chosen)

<u>Q3 How easy is it to walk downtown</u>	<u>Number</u>	<u>Percent</u>
Very easy	228	35.2 %
Somewhat easy	276	42.7 %
Not sure	17	2.6 %
Not very easy	79	12.2 %
Don't walk downtown	46	7.1 %
Total	646	99.8 %

2013 "Getting Around Parkville" Survey Results

Q4. How easy is it to BIKE in downtown Parkville?

<u>Q4 How easy is it to bike downtown</u>	<u>Number</u>	<u>Percent</u>
Very easy	30	4.6 %
Somewhat easy	75	11.6 %
Not sure	62	9.6 %
Not very easy	116	17.9 %
Don't bike downtown	362	56.0 %
None chosen	2	0.3 %
Total	647	100.0 %

Q4. How easy is it to BIKE in downtown Parkville?(Without None Chosen)

<u>Q4 How easy is it to bike downtown</u>	<u>Number</u>	<u>Percent</u>
Very easy	30	4.7 %
Somewhat easy	75	11.6 %
Not sure	62	9.6 %
Not very easy	116	18.0 %
Don't bike downtown	362	56.1 %
Total	645	100.0 %

2013 "Getting Around Parkville" Survey Results

Q5. How would you rate the level of traffic congestion in downtown Parkville?

<u>Q5 Rate level of traffic congestion</u>	<u>Number</u>	<u>Percent</u>
Very congested	43	6.6 %
Somewhat congested	326	50.4 %
Not sure	37	5.7 %
Not very congested	213	32.9 %
Don't know	28	4.3 %
Total	647	100.0 %

Q5. How would you rate the level of traffic congestion in downtown Parkville?(Without Don't Know)

<u>Q5 Rate level of traffic congestion</u>	<u>Number</u>	<u>Percent</u>
Very congested	43	6.9 %
Somewhat congested	326	52.7 %
Not sure	37	6.0 %
Not very congested	213	34.4 %
Total	619	100.0 %

2013 "Getting Around Parkville" Survey Results

Q6. Information about this study has been posted on www.LetsTalkParkville.com and the City's web site. It has also been publicized in the local paper. Had you heard about this study before the survey?

<u>Q6 Have you heard about this study</u>	<u>Number</u>	<u>Percent</u>
Yes	62	9.6 %
No	583	90.1 %
Don't Know	2	0.3 %
Total	647	100.0 %

Q6. Information about this study has been posted on www.LetsTalkParkville.com and the City's web site. It has also been publicized in the local paper. Had you heard about this study before the survey?(Without Don't Know)

<u>Q6 Have you heard about this study</u>	<u>Number</u>	<u>Percent</u>
Yes	62	9.6 %
No	583	90.4 %
Total	645	100.0 %

2013 “Getting Around Parkville” Survey Results

Q7. Approximately how many years have you lived in the Parkville area?

<u>Q7 Approx how long lived in Parkville</u>	<u>Number</u>	<u>Percent</u>
0-5 years	152	23.5 %
6-10 years	121	18.7 %
11-15 years	100	15.5 %
16-20 years	73	11.3 %
21-25 years	61	9.4 %
26-30 years	30	4.6 %
31-35 years	27	4.2 %
36 years +	73	11.3 %
<u>Not provided</u>	<u>10</u>	<u>1.5 %</u>
Total	647	100.0 %

Q7. Approximately how many years have you lived in the Parkville area?(Without Not Provided)

<u>Q7 Approx how long lived in Parkville</u>	<u>Number</u>	<u>Percent</u>
0-5 years	152	23.9 %
6-10 years	121	19.0 %
11-15 years	100	15.7 %
16-20 years	73	11.5 %
21-25 years	61	9.6 %
26-30 years	30	4.7 %
31-35 years	27	4.2 %
<u>36 years +</u>	<u>73</u>	<u>11.5 %</u>
Total	637	100.0 %

2013 "Getting Around Parkville" Survey Results

Q8. Potential Improvement Possibilities in Downtown. Please rate how important you feel each of the following topics for improvement are on a scale of 1 to 4 where 4 means "very important" and 1 means, "not important."

(N=647)

	Very Important	Somewhat Important	Not Sure	Not Important	Don't Know
Q8a Sidewalk improvements	27.4%	38.2%	12.7%	13.9%	7.9%
Q8b Trail improvements	29.8%	37.4%	11.9%	11.7%	9.1%
Q8c Bicycle improvements	20.2%	26.0%	18.7%	19.8%	15.3%
Q8d Parking improvements	30.3%	39.1%	10.5%	13.3%	6.8%
Q8e Way-finding improvements	9.3%	28.4%	24.1%	29.7%	8.5%
Q8f Gateway improvements	9.4%	24.4%	16.7%	41.7%	7.7%
Q8g Road crossing improvements	22.1%	39.4%	16.8%	14.4%	7.3%
Q8h Circulation improvements	36.9%	36.0%	10.7%	9.9%	6.5%
Q8i Railroad crossing improvements	20.9%	28.9%	18.1%	23.8%	8.3%
Q8j Redevelopment improvements	27.4%	34.0%	17.6%	12.1%	9.0%
Q8k Maintaining downtown's character	64.9%	23.3%	4.5%	3.2%	4.0%

2013 "Getting Around Parkville" Survey Results

Q8. Potential Improvement Possibilities in Downtown. Please rate how important you feel each of the following topics for improvement are on a scale of 1 to 4 where 4 means "very important" and 1 means, "not important."(without Don't know)

(N=647)

	Very Important	Somewhat Important	Not Sure	Not Important
Q8a Sidewalk improvements	29.7%	41.4%	13.8%	15.1%
Q8b Trail improvements	32.8%	41.2%	13.1%	12.9%
Q8c Bicycle improvements	23.9%	30.7%	22.1%	23.4%
Q8d Parking improvements	32.5%	42.0%	11.3%	14.3%
Q8e Way-finding improvements	10.1%	31.1%	26.4%	32.4%
Q8f Gateway improvements	10.2%	26.5%	18.1%	45.2%
Q8g Road crossing improvements	23.8%	42.5%	18.2%	15.5%
Q8h Circulation improvements	39.5%	38.5%	11.4%	10.6%
Q8i Railroad crossing improvements	22.8%	31.5%	19.7%	26.0%
Q8j Redevelopment improvements	30.1%	37.4%	19.4%	13.2%
Q8k Maintaining downtown's character	67.6%	24.3%	4.7%	3.4%

2013 "Getting Around Parkville" Survey Results

Q9. Which THREE of these items should be addressed first by the City?

<u>Q9 Top choice</u>	<u>Number</u>	<u>Percent</u>
Sidewalks	59	9.1 %
Trails	56	8.7 %
Bicycle improve	19	2.9 %
Parking improve	60	9.3 %
Way-finding	5	0.8 %
Gateway	6	0.9 %
Road crossings	27	4.2 %
Circulation	108	16.7 %
Railroad crossings	27	4.2 %
Redevelopment	61	9.4 %
Maintaining Downtown	168	26.0 %
None chosen	51	7.9 %
Total	647	100.0 %

Q9. Which THREE of these items should be addressed first by the City?

<u>Q9 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Sidewalks	50	7.7 %
Trails	62	9.6 %
Bicycle improve	38	5.9 %
Parking improve	74	11.4 %
Way-finding	12	1.9 %
Gateway	18	2.8 %
Road crossings	55	8.5 %
Circulation	87	13.4 %
Railroad Crossings	35	5.4 %
Redevelopment	54	8.3 %
Maintaining Downtown	99	15.3 %
Total	584	90.3 %

2013 “Getting Around Parkville” Survey Results

Q9. Which THREE of these items should be addressed first by the City?

<u>Q9 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Sidewalks	59	9.1 %
Trails	62	9.6 %
Bicycle improve	34	5.3 %
Parking improve	69	10.7 %
Way-finding	22	3.4 %
Gateway	19	2.9 %
Road crossings	40	6.2 %
Circulation	69	10.7 %
Railroad Crossings	40	6.2 %
Redevelopment	41	6.3 %
Maintain Downtown	109	16.8 %
Total	564	87.2 %

Q9. Which THREE of these items should be addressed first by the City?

<u>Q9 Top choice</u>	<u>Number</u>	<u>Percent</u>
Sidewalks	168	26.0 %
Trails	180	27.8 %
Bicycle improve	91	14.1 %
Parking improve	203	31.4 %
Way-finding	39	6.0 %
Gateway	43	6.6 %
Road crossings	122	18.9 %
Circulation	264	40.8 %
Railroad crossings	102	15.8 %
Redevelopment	156	24.1 %
Maintaining Downtown	376	58.1 %
None chosen	51	7.9 %
Total	1795	

2013 "Getting Around Parkville" Survey Results

Q10. What is your age?

<u>Q10 What is your age</u>	<u>Number</u>	<u>Percent</u>
21 and under	1	0.2 %
22-34	80	12.4 %
35-44	102	15.8 %
45-54	180	27.8 %
55-64	143	22.1 %
65 and over	123	19.0 %
<u>Declined</u>	<u>18</u>	<u>2.8 %</u>
Total	647	100.0 %

Q10. What is your age? (Without Declined)

<u>Q10 What is your age</u>	<u>Number</u>	<u>Percent</u>
21 and under	1	0.2 %
22-34	80	12.7 %
35-44	102	16.2 %
45-54	180	28.6 %
55-64	143	22.7 %
<u>65 and over</u>	<u>123</u>	<u>19.6 %</u>
Total	629	100.0 %

2013 "Getting Around Parkville" Survey Results

Q11. Are you an owner, resident, or do you lease property in Downtown Parkville?

<u>Q11. Owner, resident, or do you lease property</u>	<u>Number</u>	<u>Percent</u>
Yes	220	34.0 %
No	418	64.6 %
Not provided	9	1.4 %
Total	647	100.0 %

Q11. Are you an owner, resident, or do you lease property in Downtown Parkville?(Without Not Provided)

<u>Q11. Owner, resident, or do you lease property</u>	<u>Number</u>	<u>Percent</u>
Yes	220	34.5 %
No	418	65.5 %
Total	638	100.0 %

Q12. Your Gender:

<u>Q12 Gender</u>	<u>Number</u>	<u>Percent</u>
Male	338	52.2 %
Female	309	47.8 %
Total	647	100.0 %

Section 3:

Cross-tab by Inside/Outside City Limits

2013 “Getting Around Parkville” Survey Results

Q1.How often would you say you drive THROUGH downtown Parkville on either East Street (Rte. 9) or Mill Street (Rte. FF)?

N=647

	Outside/Inside the City		Total
	Outside the City	Inside the City	

Q1 How often drive either East St/FF

4 or more days per week	43.6%	52.1%	50.1%
2 or 3 days per week	18.2%	18.5%	18.4%
Once a week	10.9%	8.9%	9.4%
Several times a month	12.1%	13.9%	13.3%
A few times a year	13.3%	4.8%	7.0%
Rarely or never	1.8%	1.9%	1.9%

2013 “Getting Around Parkville” Survey Results

Q2. How often would you say you VISIT downtown Parkville?

N=647

	Outside/Inside the City		Total
	Outside the City	Inside the City	

Q2 How often visit downtown Parkville

4 or more days per week	6.1%	9.8%	8.8%
2 or 3 days per week	9.1%	10.2%	9.9%
Once a week	12.1%	13.9%	13.6%
Several times a month	33.3%	32.8%	32.8%
A few times a year	35.8%	29.0%	30.8%
Rarely or never	3.6%	4.1%	4.0%
None Chosen	0.0%	0.2%	0.2%

2013 “Getting Around Parkville” Survey Results

Q2a. What are the reasons for your trips into downtown Parkville? (check all that apply)

N=647

	Outside/Inside the City		Total
	Outside the City	Inside the City	

Q2a What are reasons for trips downtown

Shop	35.2%	34.0%	34.3%
Eat out	68.5%	69.9%	69.6%
Recreation	62.4%	49.6%	52.9%
Education	3.0%	2.9%	2.9%
Work	10.9%	7.9%	8.7%
Passing thru	62.4%	56.8%	58.3%
Other	19.4%	22.4%	21.6%

2013 “Getting Around Parkville” Survey Results

Q3. What is your perception of how easy is it to WALK in downtown Parkville?

N=647

	Outside/Inside the City		Total
	Outside the City	Inside the City	

Q3 How easy is it to walk downtown

Very easy	36.4%	34.9%	35.2%
Somewhat easy	46.1%	41.7%	42.7%
Not sure	3.6%	2.3%	2.6%
Not very easy	7.3%	13.7%	12.2%
Don't walk downtown	6.1%	7.5%	7.1%
None chosen	0.6%	0.0%	0.2%

2013 “Getting Around Parkville” Survey Results

Q4. How easy is it to BIKE in downtown Parkville?

N=647

	Outside/Inside the City		Total
	Outside the City	Inside the City	

Q4 How easy is it to bike downtown

Very easy	6.1%	4.1%	4.6%
Somewhat easy	12.7%	11.2%	11.6%
Not sure	12.1%	8.9%	9.6%
Not very easy	13.9%	19.1%	17.9%
Don't walk downtown	54.5%	56.4%	56.0%
None chosen	0.6%	0.2%	0.3%

2013 “Getting Around Parkville” Survey Results

Q5. How would you rate the level of traffic congestion in downtown Parkville?(Without Don't Know)

N=647

	Outside/Inside the City		Total
	Outside the City	Inside the City	

Q5 Rate level of traffic congestion

Very congested	6.9%	7.0%	6.9%
Somewhat congested	52.2%	52.8%	52.7%
Not sure	5.0%	6.3%	6.0%
Not very congested	35.8%	33.9%	34.4%

2013 "Getting Around Parkville" Survey Results

Q6. Information about this study has been posted on www.LetsTalkParkville.com and the City's web site. It has also been publicized in the local paper. Had you heard about this study before the survey?

N=647

Outside/Inside the City		Total
Outside the City	Inside the City	

Q6 Have you heard about this study

Yes	4.2%	11.4%	9.6%
No	95.2%	88.4%	90.1%
Don't Know	0.6%	0.2%	0.3%

2013 “Getting Around Parkville” Survey Results

Q7. Approximately how many years have you lived in the Parkville area?

N=647

	Outside/Inside the City		Total
	Outside the City	Inside the City	

Q7 Approx how long lived in Parkville

0-5 years	27.9%	22.2%	23.5%
6-10 years	18.8%	18.5%	18.7%
11-15 years	11.5%	16.8%	15.5%
16-20 years	12.1%	11.0%	11.3%
21-25 years	8.5%	9.8%	9.4%
26-30 years	7.3%	3.7%	4.6%
31-35 years	4.2%	4.1%	4.2%
36 years +	8.5%	12.2%	11.3%
Not provided	1.2%	1.7%	1.5%

2013 "Getting Around Parkville" Survey Results

Q8. Potential Improvement Possibilities in Downtown. Please rate how important you feel each of the following topics for improvement are on a scale of 1 to 4 where 4 means "very important" and 1 means, "not important."(without Don't know)

N=647	Outside/Inside the City		Total
	Outside the City	Inside the City	
<u>Q8a Sidewalk improvements</u>			
Very Important	27.1%	30.8%	29.7%
Somewhat Important	41.3%	41.3%	41.4%
Not Sure	17.4%	12.5%	13.8%
Not Important	14.2%	15.4%	15.1%
<u>Q8b Trail improvements</u>			
Very Important	34.6%	32.0%	32.8%
Somewhat Important	37.3%	42.8%	41.2%
Not Sure	17.0%	11.7%	13.1%
Not Important	11.1%	13.6%	12.9%
<u>Q8c Bicycle improvements</u>			
Very Important	18.9%	25.4%	23.9%
Somewhat Important	35.7%	29.1%	30.7%
Not Sure	25.9%	20.7%	22.1%
Not Important	19.6%	24.7%	23.4%

2013 "Getting Around Parkville" Survey Results

Q8. Potential Improvement Possibilities in Downtown. Please rate how important you feel each of the following topics for improvement are on a scale of 1 to 4 where 4 means "very important" and 1 means, "not important."(without Don't know)

N=647

	Outside/Inside the City		Total
	Outside the City	Inside the City	

Q8d Parking improvements

Very Important	36.8%	31.3%	32.5%
Somewhat Important	38.7%	42.9%	42.0%
Not Sure	11.0%	11.4%	11.3%
Not Important	13.5%	14.5%	14.3%

Q8e Way-finding improvements

Very Important	9.0%	10.5%	10.1%
Somewhat Important	31.6%	31.1%	31.1%
Not Sure	23.9%	27.0%	26.4%
Not Important	35.5%	31.4%	32.4%

Q8f Gateway improvements

Very Important	8.2%	10.9%	10.2%
Somewhat Important	25.9%	26.9%	26.5%
Not Sure	17.7%	18.2%	18.1%
Not Important	48.1%	44.0%	45.2%

2013 "Getting Around Parkville" Survey Results

Q8. Potential Improvement Possibilities in Downtown. Please rate how important you feel each of the following topics for improvement are on a scale of 1 to 4 where 4 means "very important" and 1 means, "not important."(without Don't know)

N=647	Outside/Inside the City		Total
	Outside the City	Inside the City	
<u>Q8g Road crossing improvements</u>			
Very Important	26.3%	23.2%	23.8%
Somewhat Important	35.9%	44.6%	42.5%
Not Sure	21.8%	16.9%	18.2%
Not Important	16.0%	15.3%	15.5%
<u>Q8h Circulation improvements</u>			
Very Important	38.0%	40.0%	39.5%
Somewhat Important	39.2%	38.3%	38.5%
Not Sure	11.4%	11.4%	11.4%
Not Important	11.4%	10.3%	10.6%
<u>Q8i Railroad crossing improvements</u>			
Very Important	19.2%	24.3%	22.8%
Somewhat Important	35.3%	30.0%	31.5%
Not Sure	19.2%	19.9%	19.7%
Not Important	26.3%	25.9%	26.0%

2013 "Getting Around Parkville" Survey Results

Q8. Potential Improvement Possibilities in Downtown. Please rate how important you feel each of the following topics for improvement are on a scale of 1 to 4 where 4 means "very important" and 1 means, "not important."(without Don't know)

N=647

	Outside/Inside the City		Total
	Outside the City	Inside the City	

Q8j Redevelopment improvements

Very Important	21.7%	33.1%	30.1%
Somewhat Important	48.4%	33.6%	37.4%
Not Sure	14.0%	21.3%	19.4%
Not Important	15.9%	12.0%	13.2%

Q8k Maintaining downtown's character

Very Important	70.2%	67.0%	67.6%
Somewhat Important	24.8%	24.1%	24.3%
Not Sure	4.3%	4.8%	4.7%
Not Important	0.6%	4.1%	3.4%

2013 “Getting Around Parkville” Survey Results

Q9. Which THREE of these items should be addressed first by the City? (Sum of top 3 choices)

N=647	Outside/Inside the City		Total
	Outside the City	Inside the City	
<u>Q9 Sum of top 3 choices</u>			
Sidewalks	20.2%	79.8%	26.0%
Trails	28.5%	71.5%	27.8%
Bicycle improve	21.1%	78.9%	14.1%
Parking improve	29.4%	70.6%	31.4%
Way-finding	17.9%	82.1%	6.0%
Gateway	16.3%	83.7%	6.6%
Road crossings	27.9%	72.1%	18.9%
Circulation	27.7%	72.3%	40.8%
Railroad crossings	26.5%	73.5%	15.8%
Redevelopment	25.0%	75.0%	24.1%
Maintaining Downtown	26.0%	74.0%	58.1%
None chosen	25.5%	74.5%	7.9%

2013 “Getting Around Parkville” Survey Results

Q11. Are you an owner, resident, or do you lease property in Downtown Parkville?

N=647	Outside/Inside the City		Total
	Outside the City	Inside the City	
<u>Q11. Owner, resident, or do you lease property</u>			
Yes	20.6%	38.6%	34.0%
No	78.8%	59.8%	64.6%
Not provided	0.6%	1.7%	1.4%

Q11. Are you an owner, resident, or do you lease property in Downtown Parkville?(Without Not Provided)

N=647	Outside/Inside the City		Total
	Outside the City	Inside the City	
<u>Q11. Owner, resident, or do you lease property</u>			
Yes	20.7%	39.2%	34.5%
No	79.3%	60.8%	65.5%

Section 4:
Survey Instrument



“Getting Around Parkville” Survey

Parkville City officials would like feedback on factors that influence how easily you travel to and around downtown in the future. Your comments will be combined with planning and engineering analyses to develop the future enhancement alternatives described in the *Downtown Parkville Livable Community Study*. The study will be completed during the spring of 2013. In the meantime, take this very short survey to tell us about your current traveling experience downtown and preferences for future changes. When you have completed the survey, please return it in the return envelope provided. Thank you!

For the purpose of this study, Downtown Parkville is defined by the Missouri River north to 6th Street, and West Street east to Park University.

1. How often would you say you drive THROUGH downtown Parkville on either East Street (Rte. 9) or Mill Street (Rte. FF)?

- | | |
|--|--|
| <input type="checkbox"/> (1) 4 or more days per week | <input type="checkbox"/> (4) Several times a month |
| <input type="checkbox"/> (2) 2 or 3 days per week | <input type="checkbox"/> (5) A few times a year |
| <input type="checkbox"/> (3) Once a week | <input type="checkbox"/> (6) Rarely or never |

2. How often would you say you VISIT downtown Parkville?

- | | |
|--|--|
| <input type="checkbox"/> (1) 4 or more days per week | <input type="checkbox"/> (4) Several times a month |
| <input type="checkbox"/> (2) 2 or 3 days per week | <input type="checkbox"/> (5) A few times a year |
| <input type="checkbox"/> (3) Once a week | <input type="checkbox"/> (6) Rarely or never |

2a. What are the reasons for your trips into downtown Parkville? (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> (1) Shop | <input type="checkbox"/> (5) Work |
| <input type="checkbox"/> (2) Eat out | <input type="checkbox"/> (6) Passing through |
| <input type="checkbox"/> (3) Recreation | <input type="checkbox"/> (7) Other: _____ |
| <input type="checkbox"/> (4) Education | |

3. What is your perception of how easy is it to WALK in downtown Parkville?

- | | | |
|--|--|--|
| <input type="checkbox"/> (1) Very easy | <input type="checkbox"/> (3) Not sure | <input type="checkbox"/> (5) Don't walk downtown |
| <input type="checkbox"/> (2) Somewhat easy | <input type="checkbox"/> (4) Not very easy | |

4. How easy is it to BIKE in downtown Parkville?

- | | | |
|--|--|--|
| <input type="checkbox"/> (1) Very easy | <input type="checkbox"/> (3) Not sure | <input type="checkbox"/> (5) Don't bike downtown |
| <input type="checkbox"/> (2) Somewhat easy | <input type="checkbox"/> (4) Not very easy | |

5. How would you rate the level of traffic congestion in downtown Parkville?

- | | | |
|---|--|---|
| <input type="checkbox"/> (1) Very congested | <input type="checkbox"/> (3) Not sure | <input type="checkbox"/> (5) Don't know |
| <input type="checkbox"/> (2) Somewhat congested | <input type="checkbox"/> (4) Not congested | |

6. Information about this study has been posted on www.LetsTalkParkville.com and the City's web site. It has also been publicized in the local paper. Had you heard about this study before the survey?

- (1) Yes (2) No

7. Approximately how many years have you lived in the Parkville area?

- (1) 0 to 5 (5) 21 to 25
 (2) 6 to 10 (6) 26 to 30
 (3) 11 to 15 (7) 31 to 35
 (4) 16 to 20 (8) 36 and over

8. Potential Improvement Possibilities in Downtown. Please rate how important you feel each of the following topics for improvement are on a scale of 1 to 4 where 4 means “very important” and 1 means, “not important.”

How Important are the Following Improvements?:		<i>Very Important</i>	<i>Somewhat Important</i>	<i>Not sure</i>	<i>Not Important</i>	<i>Don't Know</i>
A.	Sidewalk improvements	4	3	2	1	9
B.	Trail improvements	4	3	2	1	9
C.	Bicycle improvements	4	3	2	1	9
D.	Parking improvements	4	3	2	1	9
E.	Way-finding improvements (directional signs)	4	3	2	1	9
F.	Gateway improvements (monuments at entrances to the City)	4	3	2	1	9
G.	Road crossing improvements	4	3	2	1	9
H.	Circulation improvements (flow of traffic)	4	3	2	1	9
I.	Railroad crossing improvements	4	3	2	1	9
J.	Redevelopment improvements	4	3	2	1	9
K.	Maintaining downtown’s historic character	4	3	2	1	9

9. Which THREE of these items should be addressed first by the City? [Write the letters below using the letters from the list in Q8 above.]

1st 2nd 3rd

10. What is your age?

- (1) 21 and under (5) 55 to 64
 (2) 22 to 34 (6) 65 and over
 (3) 35 to 44 (7) Decline
 (4) 45 to 54

11. Are you an owner, resident, or do you lease property in Downtown Parkville?

- (1) yes (2) no

12. Gender: (1) Male (2) Female

If you would like to be notified about the next meeting, please provide your name and email address:

NAME: _____ **EMAIL:** _____

We encourage you to visit the website www.letstalkparkville.com to provide feedback and watch for meetings and developments.

This concludes the survey. Thank you for your time!

Please return your survey in the postage-paid envelope addressed to:
 ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061