

**Request for Proposals (RFP) for
the creation of a Highway 45 Corridor Plan
in Parkville & Platte County, Missouri**
Issued Wednesday, November 7, 2012

Submittals

The Platte County and the City of Parkville, Missouri are requesting Proposals for the above-referenced project. Interested firms should submit four (4) original copies of their Proposal plus one (1) digital copy in PDF format.

Interested firms, or teams, should prepare a response that is no more than 20 pages (10 double-sided pages) in length addressing the following:

- Experience and availability of key personnel, and
- Experience on similar projects, and
- Experience working together (for submittals with multiple firms), and
- Project Approach/Work Plan, and
- Critical Issues and Approaches to Solutions

The submittals must be double-sided on standard letter-sized paper (8.5" x 11"). Up to two (2) additional 11" x 17" double-sided pages may be submitted in an attached appendix. In addition, a one-page cover letter should be submitted, summarizing the proposal and identifying a point of contact for the consultant team.

Proposals must be received by **4:00 PM on Tuesday, November 27, 2012** in the office of the City Clerk, 8880 Clark Avenue, Parkville, Missouri 64152.

It is the responsibility of interested firms to check the City's website at <http://parkvillemo.gov/community/bids-proposals/> for any addendums prior to the closing date and time of this RFP.

This RFP is an invitation by the City of Parkville and Platte County, Missouri for interested consultants to submit qualifications, which may be subject to subsequent discussions and negotiations. It is not a request for a competitive bid. Submittal of proposals does not create any right in or expectation to a contract with the City or County. The City reserves the right to reject any and all proposals.

Pre-response conference

The City and County will hold a pre-response conference on Tuesday, November 13, at 3:30 PM for interested firms. This conference will be held in the Boardroom on the lower level of Parkville City Hall, 8880 Clark Avenue, Parkville, MO 64152. Attendance at the pre-response conference is not required.

The City and County may or may not issue an addendum to this request based on the conference. It is the responsibility of interested firms to check the City's website at <http://parkvillemo.gov/community/bids-proposals/> for any addendums prior to the closing date and time of this RFP.

Selection

The County and City shall utilize a joint selection committee that shall evaluate the submittals based upon the above criteria and notify selected firms/teams for oral interviews (as deemed necessary).

Project Schedule

The County and City shall adhere, as closely as possible, to the following project schedule. The County and City reserve the sole right to change this project schedule to meet the needs of County Commission, Board of Aldermen and their staff.

Milestone	Deadline Date	Time
Pre-Response Conference	Tuesday, November 13, 2012	3:30 PM
Proposals Due	Tuesday, November 27, 2012	4:00 PM
Selection Committee Meeting	Thursday, November 29, 2012	
Firms Notified for Oral Interviews	Thursday, November 29, 2012	
Oral Interviews (if necessary)	Tuesday, December 4, 2012	Afternoon

General Scope of Services

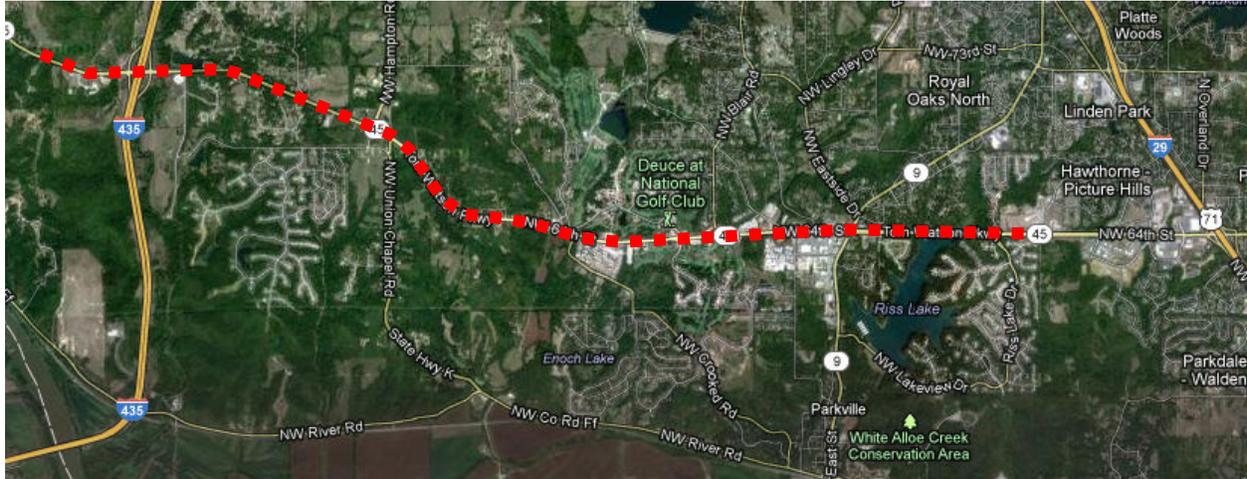
The primary purpose of this project is to create a vision for the Highway 45 Corridor and accompanying goals, objectives, implementation strategies and development guidelines to implement said vision. It is the intent that these documents, through their adoption and implementation, will allow for the establishment of consistent patterns of high-quality, efficient and economically successful development. The Corridor Plan shall address the following tasks:

- Create a vision for the ultimate physical development of the corridor including illustrated best practices for design standards that establish aesthetic guidelines for corridor development.
- Develop goals, objectives and strategies for implementation of the vision.
- Develop design standards for the corridor based on the adopted City and County Master Plan and Land Use Plan, preferences of stakeholders for corridor aesthetics and best practices within the Kansas City region.
- Develop a "Highway 45 Corridor Overlay District," along with necessary amendments to the zoning ordinances and subdivision regulations to carry out the sustainable development vision.
- Build consensus around the development vision with key stakeholders including residents, businesses, property owners, citizens and elected officials.
- Identify opportunities for transportation enhancement projects, i.e. trail/sidewalk connections, landscaping, and other features.

The adopted 2009 Parkville Master Plan and the 2010 Platte County Land Use Plan included land use projections, goals and objectives. Unless exceptional reasoning exists, it is expected that the Corridor Plan will incorporate and build on these plans.

Project Planning Area

Highway 45 as it crosses the City of Parkville and Unincorporated Platte County from the eastern City limits of Parkville (approximately ¼ mile east of Riss Lake Drive) west to the westernmost Parkville City limits (approximately ½ mile west of I-4345). See map below.



Approximate 45 Highway planning area

Existing Resources

There are several resources available to assist potential consultants in completing this project. These resources include the 2009 Parkville, Missouri Master Plan, the 2010 Platte County Land Use Plan, recent aerial photography, GIS data, including zoning and projected land use data and other resources. City and County staff are available to assist in the collection of existing data and GIS mapping to the extent needed.

Questions

For questions regarding this Request, please contact:

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