



Work Session Agenda
BOARD OF ALDERMEN
CITY OF PARKVILLE, MISSOURI
July 1, 2014 – 6:30 pm
City Hall Boardroom

1. GENERAL AGENDA

- A. Presentation by the Parkville Economic Development Council



MISSION STATEMENT:

Help maintain and enhance the valued quality of life of Parkville by encouraging and coordinating responsible economic activity and community improvement

Brief Overview

- Founded in 2011
- Public/Private Partnership
 - City of Parkville
 - Chamber of Commerce
 - Main Street Parkville Association
 - Private Investors
- 19 Directors and 13 Advisory Members
- Parkville Plan for Progress

Plan For Progress

- Economic Development Sustainability
- Business Retention and Expansion
- Community Marketing and Branding
- Residential Growth
- Development Processes and Incentives
- Downtown Sustainability
- Employment Growth

2014 EDC Investors

Jim Allen, The National

Erik Bergrud, Park University

Tony Borchers, Parkville Commons

Ed Bradley, BankLiberty

Mike Emmick, Main Street Parkville

Mary Hayslett, EHC Accounting

Roger Hershey, Parkville Commercial Underground

Ryan Hartman, Mosaic Life Care

Roxsen Koch, Polsinelli

Bob Langdon, Langdon Farms

Scott Lehr, eShipping

Jim McCall, Parkville Chamber

Nan Johnston, City of Parkville

Scott McRuer, McRuer CPA's

Mike Newburger, South Platte Fire

Randee Gannon, North KC Hospital

Scott Springston, Park Hill School Dist

Steve Starr, Northland Cardiology

Kevin Trimble, Saint Luke's Hospital

Advisors

Darren Ammann, Bartlett & West

John Engelmann, KCPL

Pat Kelly, Tuf-Flight Industries

Debra Hopkins, Platte Valley Bank

Cory Miller, Miller Landscaping

Mike McMillian, Missouri American Water

Steve Potter, Mid-Continent Library

Tim Rice, Commerce Bank

Michael Short, Oppenheimer

Alicia Stephens, Platte Co. EDC

Heidi Tummel, GBA

David Waters, Lathrop & Gage

Frank Weatherford, TranSystems

New Businesses in Parkville



Retention



Committees & Task Forces

- Standing Committees
 - Creative Community Builders (Mary Hayslett)
 - Partnership Committee (Dean Fullinwider)
- 2014 Task Forces
 - Parks & Trails (Cory Miller)
 - Parkville Sports Village (Jim Allen)
 - Project Resource Task Force (Roger Hershey)

Infrastructure Committee Report 2013

- Route 45 improvements to I-435
- Route 9 improvements from Route 45 to the east City limits
- Bell road Route 45 to Limestone Road
- A new East-West roadway connection from Route 9 near Lakeview Dr. to Bell Road
- Quiet Zone improvements
- Improvements to the I-435 corridor to support development
- Downtown sidewalk repairs and connections
- Trails throughout Parkville

Highlights

- Logo & Tagline: Creative. Connected. Charming.
- Outreach: taxing jurisdictions, local developers, community partners, real estate brokers
- Host luncheons featuring business and civic leaders
- City/EDC hosted 2012 benchmarking tour of cities in Eastern Missouri
- Partnered with Park University PA511 Class
- Trips to Jefferson City/Legislative Issues
- Marketing Parkville: Local, Regional, National
- Retention & Recruitment

Partnerships



Product availability

- Office space
- Industrial
- Warehouse
- Commercial/Retail
- Land sites



Questions?