

Mayor Nanette K. Johnston opened the work session at 6:47 p.m. on July 1, 2014. In attendance were Aldermen Greg Plumb, Kendall Welch, Jim Werner, Diane Driver, Dave Rittman, David Jones and Marc Sportsman. Kari Lamer was absent with prior notice.

The following staff was also present:

Lauren Palmer, City Administrator
Kirk Rome, P.E., Public Works Director
Melissa McChesney, City Clerk
Don Bayer, Acting City Attorney

1. GENERAL AGENDA

A. Presentation by the Parkville Economic Development Council

Roxsen Koch, Chair of Parkville Economic Development Council (PEDC), provided an overview of the PEDC, appended hereto as Exhibit A. She stated it was created after four years of discussion with the Board of Aldermen and other community leaders in order to help maintain the quality of life for Parkville and provide responsible community improvement. It was founded in 2011 as part of the City's Plan for Progress as a public/private partnership with the City, Chamber of Commerce, Main Street Parkville Association and private investors. Koch added that approximately \$10,000 in services was donated and it helped bring new businesses into Parkville.

Greg Foss, Executive Director, stated the PEDC partnered with the Platte County Economic Development Council to use a program to retrieve business retention data from company interviews; the 2013 results were shared in March. The Creative Community Builders Committee strived to provide connections with residents and businesses for entrepreneurial services through Park University students to bring goods in from their home countries. The Parkville Trading Company was introduced to local businesses to seek interest in showing those products in stores. One of the products, an Ossoturo Chair made out of cardboard, was in the process of being patented and a business plan created to market the chair for mass production.

The Partnership Committee explored expanded growth opportunities and building relationships. Projects included involvement with the I-435 and Highway 45 Feasibility Study and working with Platte County for opportunities for additional trails and Phase 2 for Platte Landing Park. Task forces included Parks and Trails, Parkville Sports Village, and the Project Resource Task Force. Foss explained the Infrastructure Committee set eight priorities, one of which was the Location One Information System (LOIS) that helped businesses find open office space in Parkville, and added that two projects were being considered.

Further discussion focused on the empty space in downtown for potential businesses. Foss stated the PEDC continued to work with the Main Street Parkville Association and the Parkville Chamber of Commerce to evaluate available space.

City Administrator Lauren Palmer noted the City's investment in the PEDC was \$20,000 per year which gives the City access to Mr. Foss and PEDC board volunteers to supplement the work of staff, adding the work being done by the PEDC was valuable and could not be done at the same level by City staff.

The work session ended at 7:19 p.m.

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The work session minutes for July 1, 2014, having been read and considered by the Board of Aldermen, and having been found to be correct as written, were approved on this the fifteenth day of July 2014.

Submitted by:

Melissa McChesney
City Clerk Melissa McChesney

