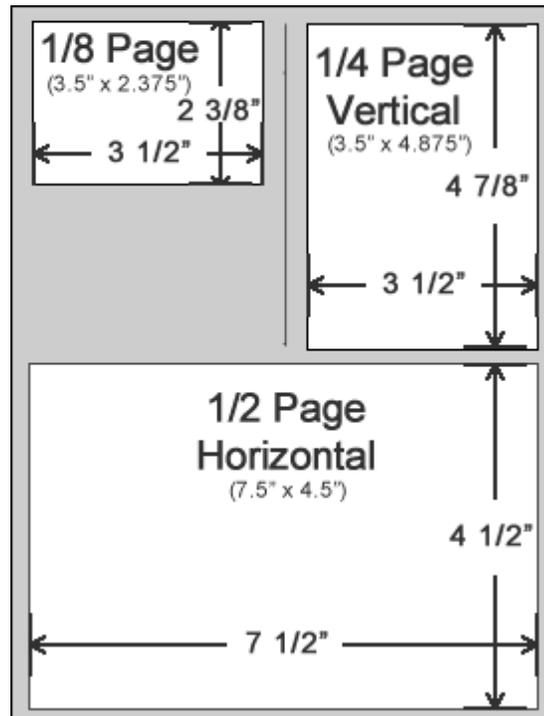


Print Ad Specification and Cost Sheet

AD SIZE	WIDTH	HEIGHT	ONE ISSUE	QTY AVAIL
1/8 Page	3-1/2"	2-3/8"	\$150	2
1/4 Page Vertical	3-1/2"	4-7/8"	\$250	6
1/2 Page	7-1/2"	4-1/2"	\$400	2
1/4 Page Vertical Prime Placement	3-1/2"	4-7/8"	\$350	1



Print Schedule

This pricing is for the City of Parkville's Spring 2015 newsletter to be mailed out Early to Mid-April.

Digital File Requirements

Provide print-ready ad in one of the following preferred formats: DOC, JPEG, PNG, or PDF. Note: Photos shall be high resolution (300 dpi or more). Please refer to the ad dimension chart above to guarantee your ad fits the correct size.

Mailing List Information

The newsletter is mailed to over 2,600 Parkville homes and licensed businesses.

Application Process

Application Forms will be accepted at City Hall, 8880 Clark Avenue, Parkville, MO, starting at 8:00 a.m. on Tuesday, February 3, 2015 on a first-come, first-serve basis. Your print-ready ad will need to be submitted no later than Monday, March 9, 2015 at 5:00 p.m.

Payment

Payment by cash, check, or credit card* is required at the time of submitting your Application Form in order to secure your ad space.

*Per city code there is a convenience fee of \$2.50 for card charges under \$200 and a convenience fee of \$10 for card charges between \$200 - \$400.



Spring 2015 NEWSLETTER

CITY OF PARKVILLE • 8880 Clark Avenue • Parkville, MO 64152 • (816) 741-7676 •

Newsletter Advertising Application Form

Please fill out this form and submit at City Hall, 8880 Clark Avenue, Parkville, MO, with payment. You may fill out the form on your computer before printing it out.

Advertiser	
Mailing Address	
Phone / Fax	Phone: _____ Fax: _____
Email Address	
Authorized Contact	

Please mark your selection below, referring to our print ad specification sheet for sizes and prices:

	1/8 Page	1/4 Page Vertical	1/2 Page	1/4 Page Prime Placement
Ad Size Reserved:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Bring your completed Application Form to City Hall, 8880 Clark Avenue, Parkville, MO, with payment to secure your ad space starting at:

8:00 A.M. ON FEBRUARY 3, 2015

Make checks payable to: **City of Parkville, MO**. If you have any questions, please call Tim Blakeslee at (816) 741-7676. Credit card is accepted, but a convenience fee will apply.

I agree to submit completed Application Form with payment to the City of Parkville. I understand that ad space is available on a first-come, first-serve basis and will not be reserved until payment is submitted. I understand that I must have my print-ready ad submitted no later than Monday, March 9th, 2015 at 5:00 p.m.

Date:	
Signature:	