



Parkville Parks Master Plan

Steering Committee Meeting #1 - Kick Off

Parkville
PARKS
Master Planning

Project Scope

- Discovery
- Opportunities & Constraints / Issues
- Outreach
- Vision & Goals
- Operations Analysis
- Park Master Plan – Riverfront Parks
- Remaining Parks

Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	
Starting	Jan 4	Jan 11	Jan 18	Jan 25	Feb 1	Feb 8	Feb 15	Feb 22	Feb 29	Mar 7	Mar 14	Mar 21	Mar 28	Apr 4	Apr 11	Apr 18	Apr 25	May 2	May 9	May 16	May 23	May 30	Jun 6	Jun 13	Jun 20	Jun 27	
Phase One	Pre-kickoff Meeting	●																									
	Tour of Riverfront Parks																										
	Data Review																										
	Demographic Analysis																										
	SC Kick-off Meeting						●																				
Phase Two	Attributes & Condition Eval.																										
	Opportunities & Constraints Analysis																										
Phase Three	Employee Interviews																										
	Key Leader Interviews																										
	Focus Groups																										
	Community Open House																										
	OnLine Engagement																										
Phase Four	My Sidewalk																										
	Draft Vision & Goals																										
Phase Five	SC Meeting																										
	Operations Analysis																										
Phase Six	SC Meeting																										
	Riverfront Conceptual Master Plan																										
	Implementation Plan																										
	Maintenance & Operations																										
	City Policies																										
	SC Meeting & Presentations																										
Phase Seven	Revisions																										
	Determine Level of Service																										
	Prioritize Needs of other Parks																										
	SC Meeting & Draft System Master Plan																										
	Recommended Policies																										
	Final System Plan																										
Presentations																											

← TBD →

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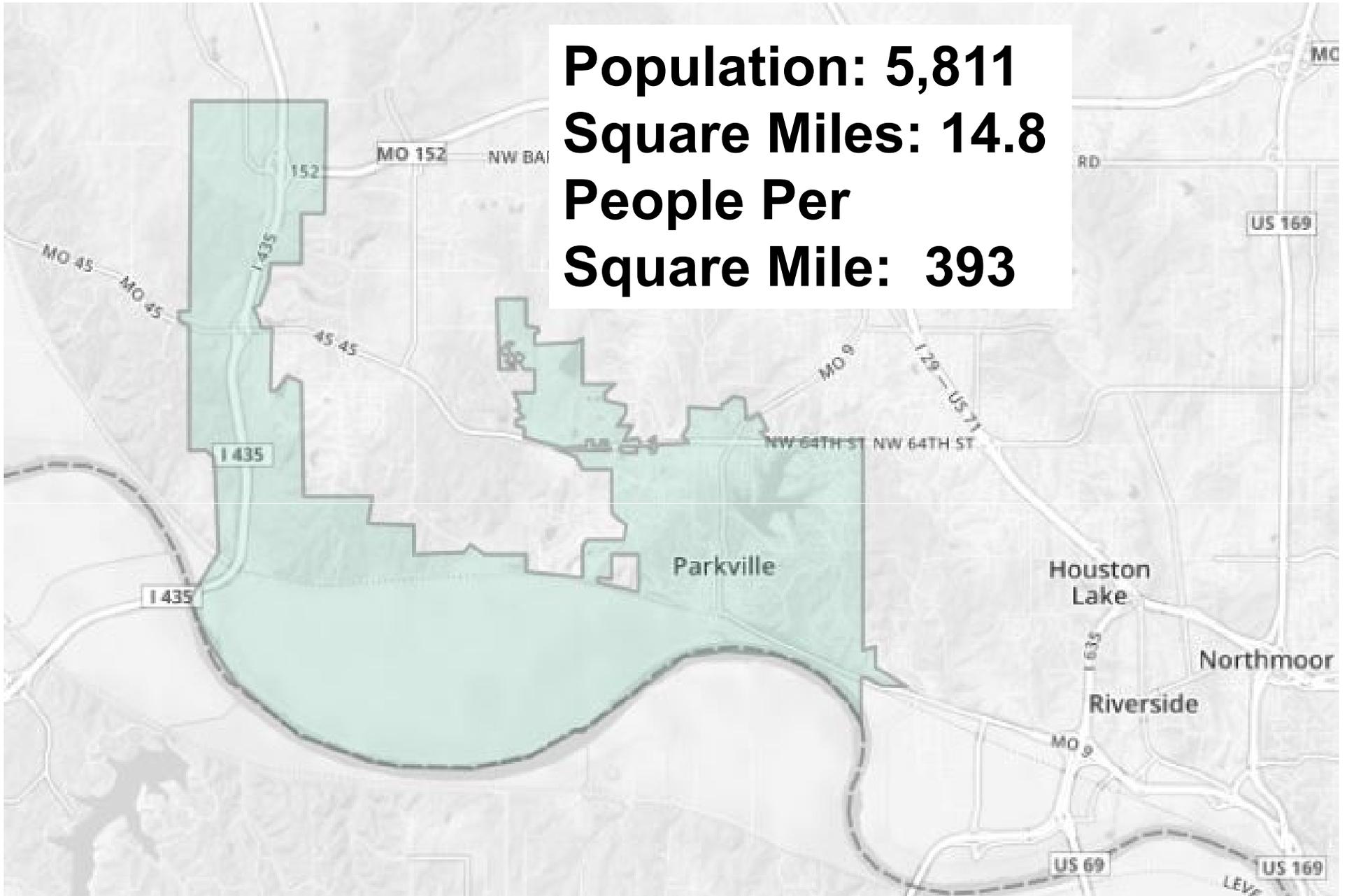
OH



Demographics

Data taken from - [CommunityCommons.org](https://www.CommunityCommons.org)

Population: 5,811
Square Miles: 14.8
People Per
Square Mile: 393



Age

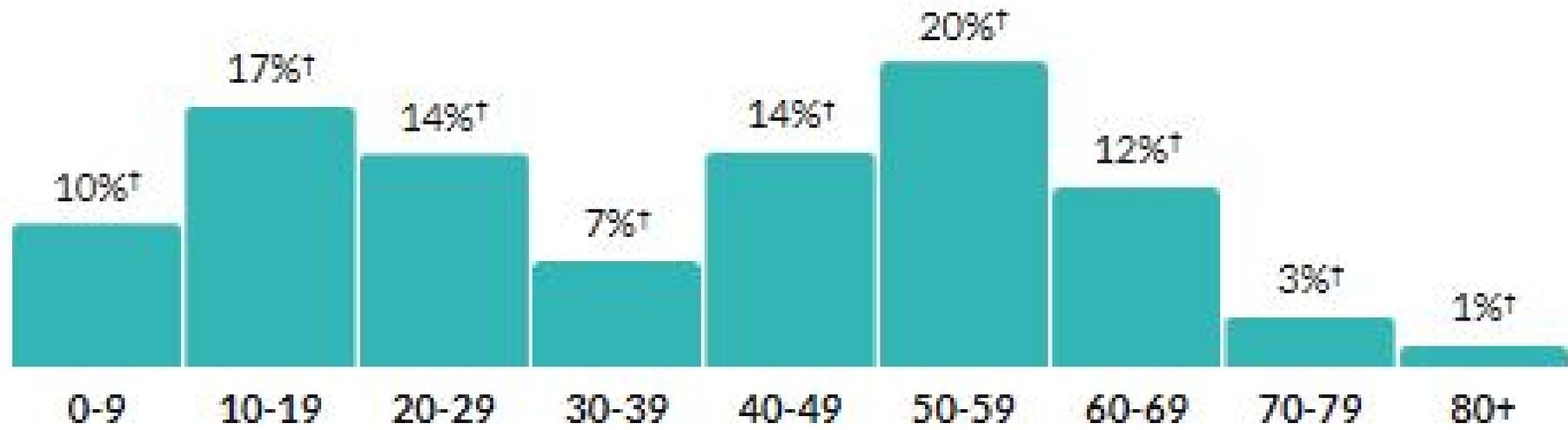
42.7 ± 7.5

Median age

about 20 percent higher than the figure in the Kansas City, MO-KS Metro Area: 36.7 ± 0.2

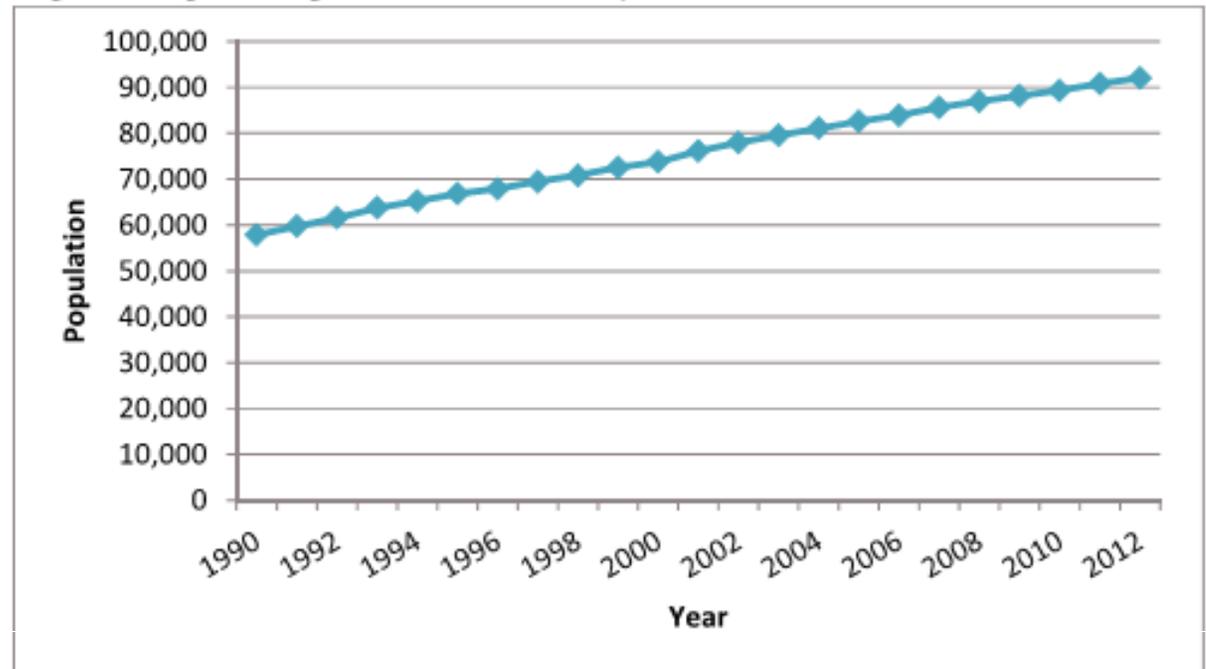
about 10 percent higher than the figure in Missouri: 38.1 ± 0.1

Population by age range



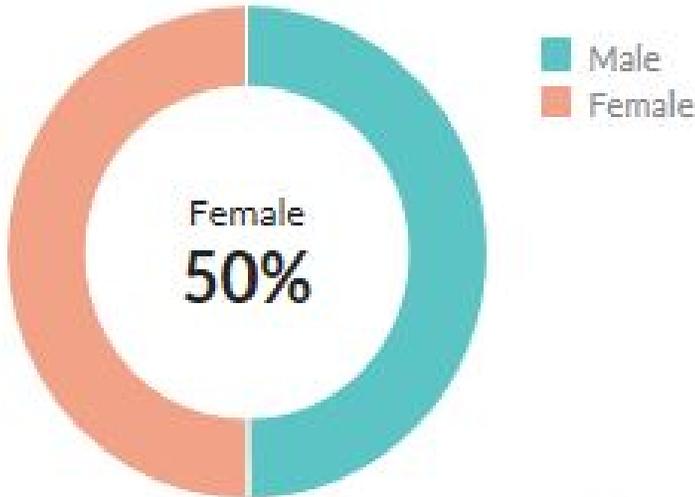
Master Planning

Figure 2. Population growth of Platte County, 1990-2012



Source: MDHSS, Population MICA, 1990-2012³

Sex



Race & Ethnicity



* Hispanic includes respondents of any race. Other categories are non-Hispanic.

[Show data](#) / [Embed](#)

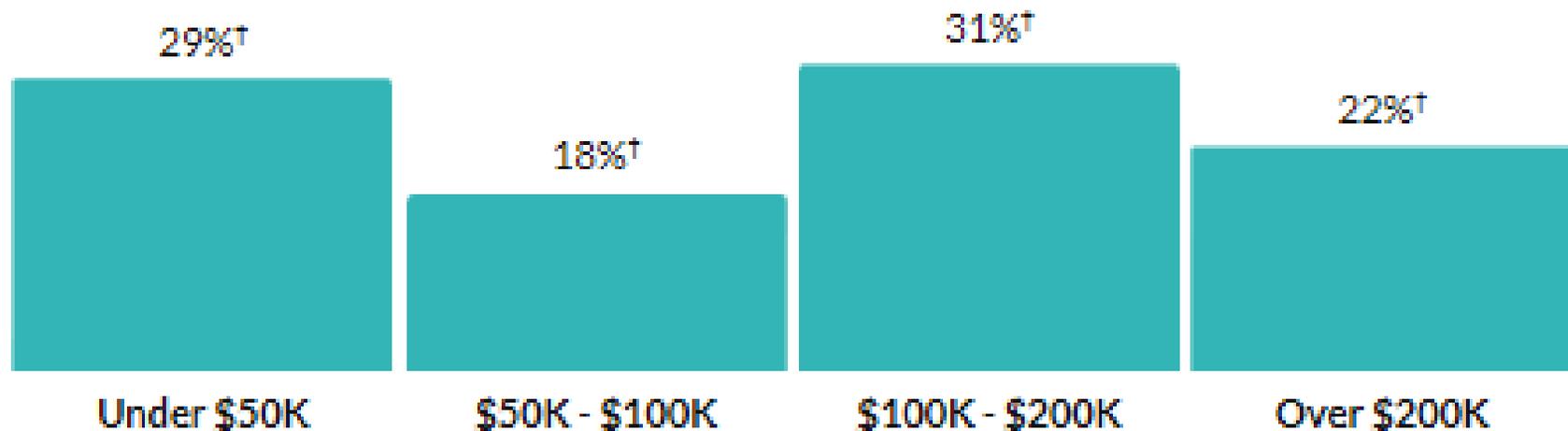
\$113,652

Median household income

about double the amount in the
Kansas City, MO-KS Metro Area:
\$57,056

more than double the amount in

Household income



Value

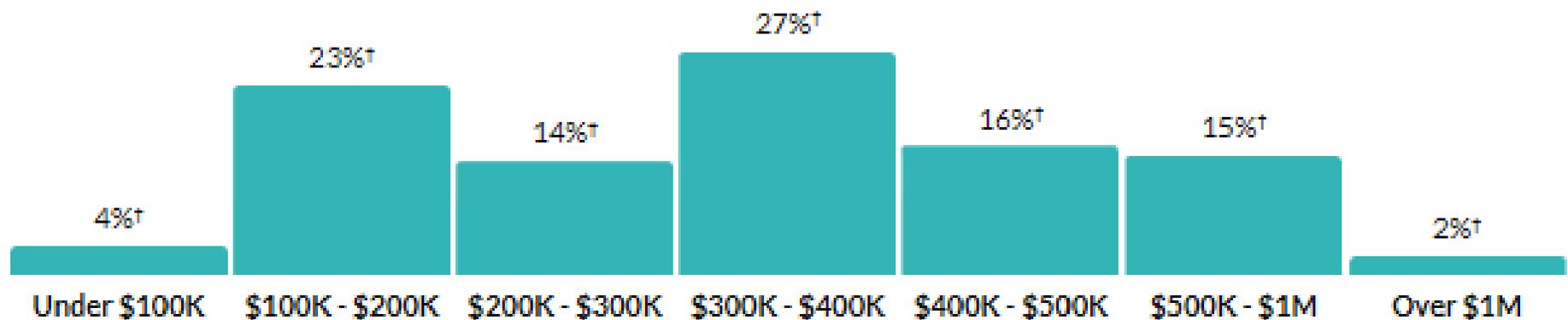
\$335,500 ±\$25,650

Median value of owner-occupied housing units

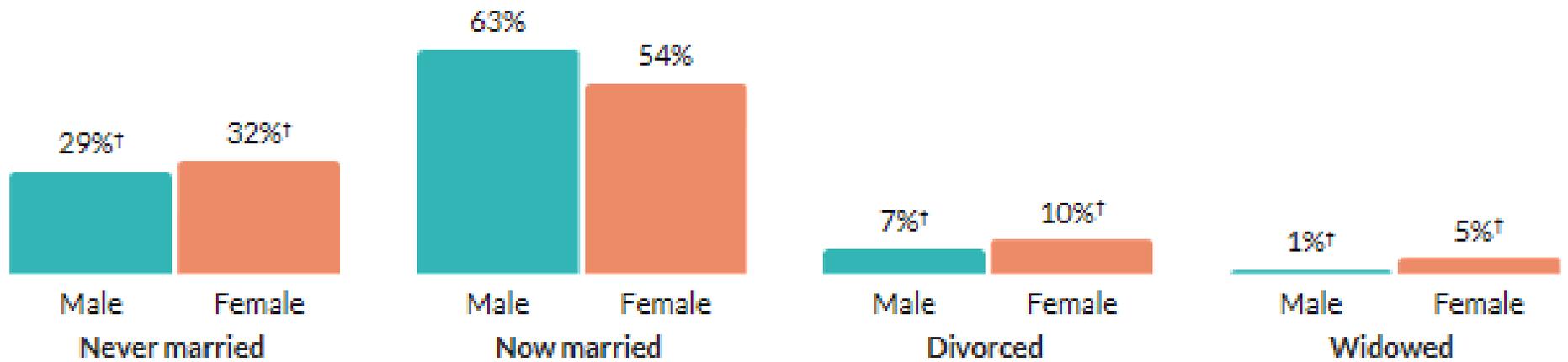
more than double the amount in the Kansas City, MO-KS Metro Area: \$158,300 ±\$734

more than double the amount in Missouri: \$136,700 ±\$511

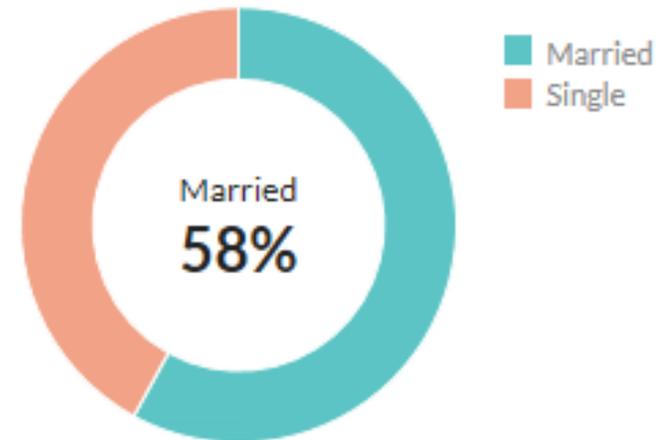
Value of owner-occupied housing units



Marital status, by sex



Marital status



* Universe: Population 15 years and over

Educational attainment

96.3%

High school grad or higher

a little higher than the rate in the
Kansas City, MO-KS Metro Area:
90.8%

about 10 percent higher than the rate
in Missouri: 88%

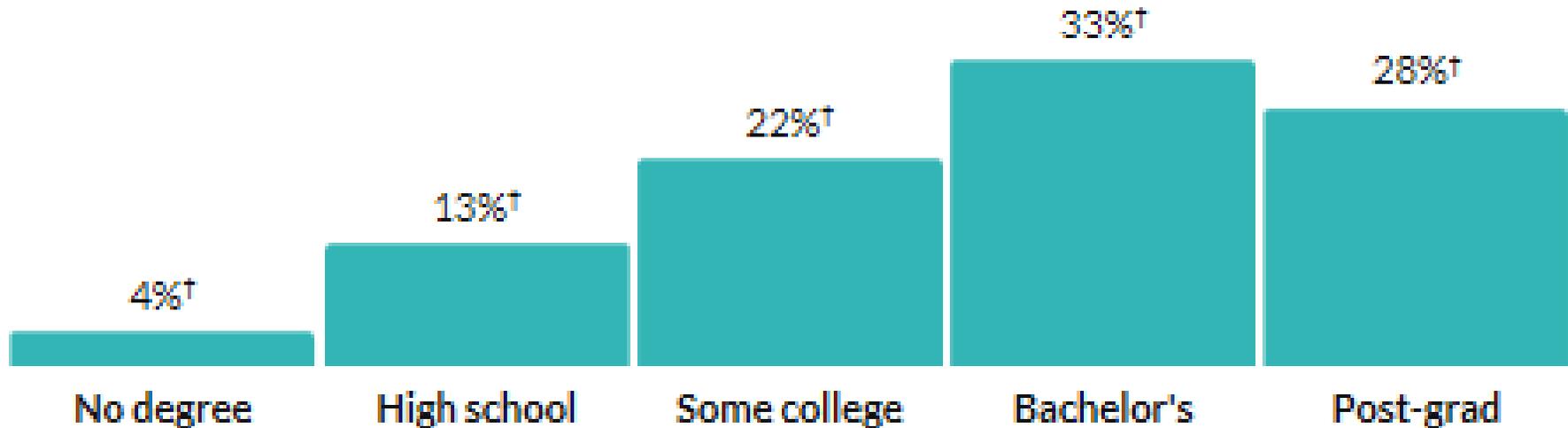
60.7%

Bachelor's degree or higher

nearly double the rate in the Kansas
City, MO-KS Metro Area: 33.6%

more than double the rate in
Missouri: 26.7%

Population by minimum level of education

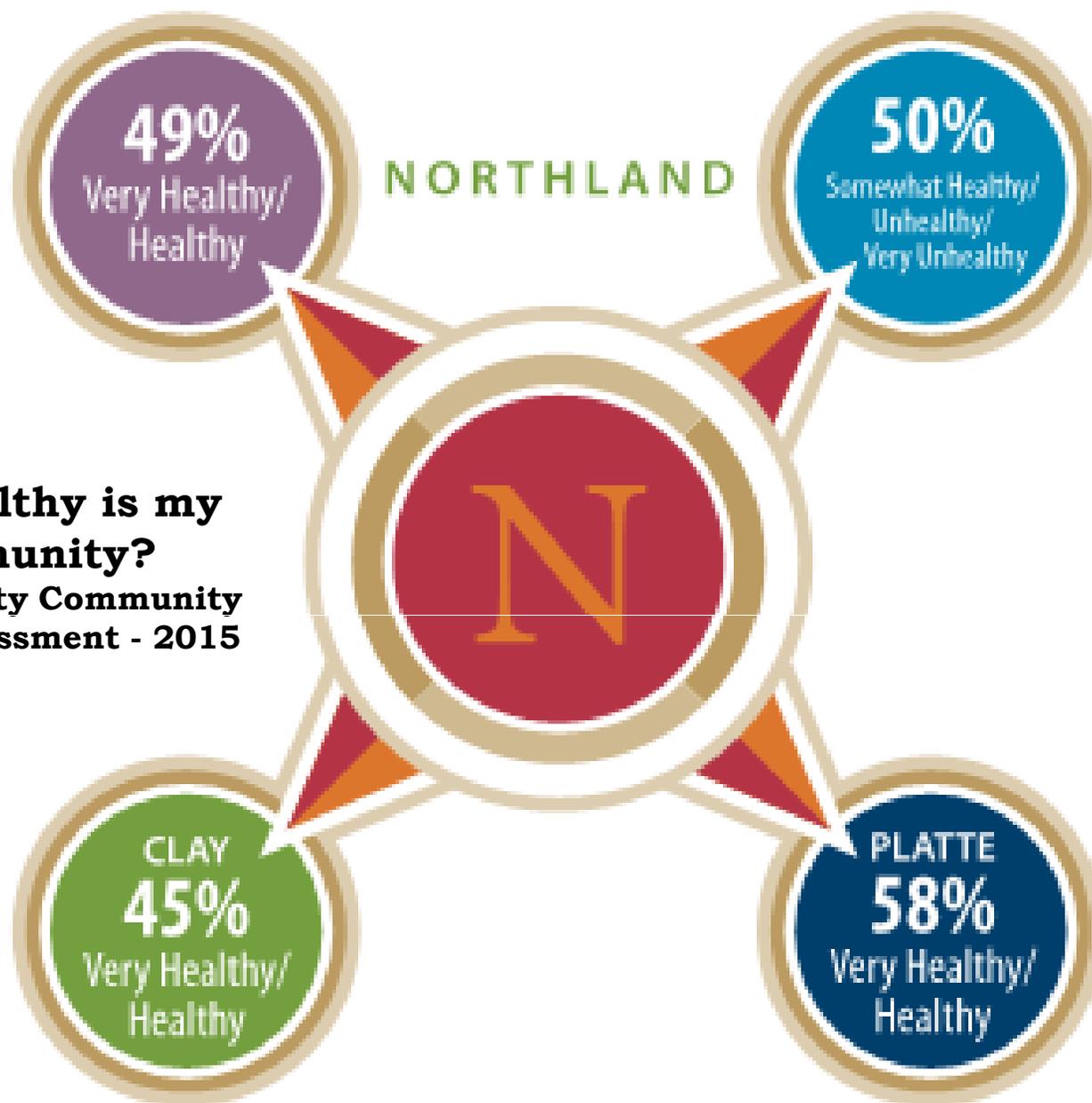


* Universe: Population 25 years and over

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Community Health

**How healthy is my
community?**
**Platte County Community
Health Assessment - 2015**



Health Indicators - KC Metro Area				
County	Percent Uninsured	Percent of adults who could not see doctor past 12 months due to cost	Percent of adults with diabetes	Adults who are obese
Cass	12.40%	13%	10%	33.30%
Clay	11.40%	12%	9%	27.80%
Jackson	16.80%	15%	9%	32.70%
Platte	8.40%	11%	9%	28.40%
Ray	8.70%	13%	11%	31.90%
Johnson	8.90%	8%	7%	23.80%
Leavenworth	9.60%	10%	9%	31.60%
Miami	13%	12%	9%	30%

Identify Participants (Key Leaders)

Identify Participants (Focus Groups)

Government Officials (City & County)
Downtown Stakeholders
Schools (Including Park Univ.)
Recreation / Event Coordinators

Parks Issues Discussion

Next Steps