



Parkville Parks Master Plan

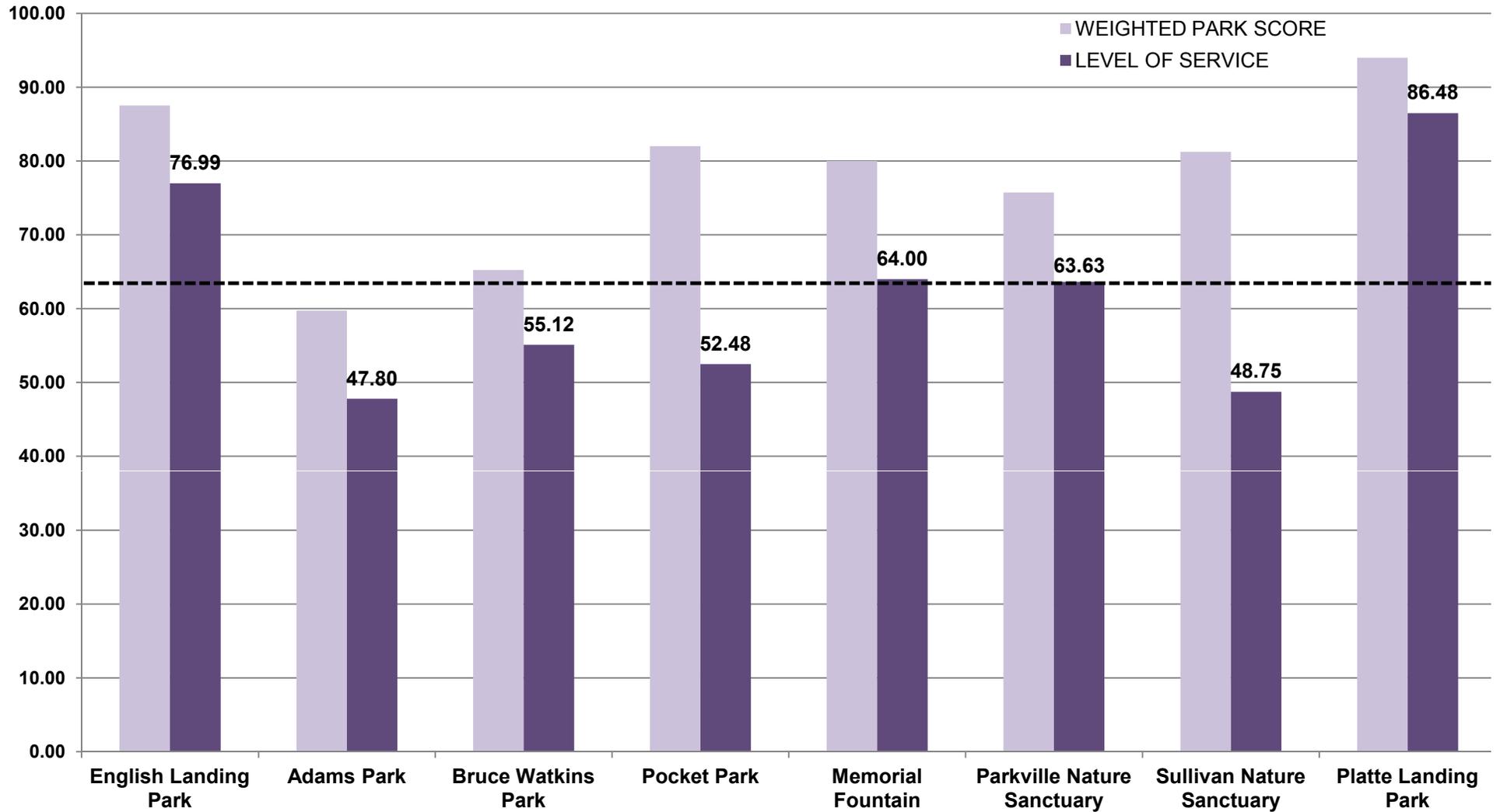
Steering Committee Meeting #2 – March 15, 2016

Parkville
PARKS
Master Planning

Project Scope

- Discovery
- Opportunities & Constraints / Issues
- Outreach
- Vision & Goals
- Park Master Plan – Riverfront Parks
- Operations Analysis
- Remaining Parks

Level of Service



Focus Group Feedback

A word cloud on a black background featuring various terms related to a park system. The words are in different colors (light blue, green, white) and sizes. The most prominent words are 'trail' (light blue), 'loop' (green), 'connections' (green), 'access' (white), 'downtown' (light blue), and 'fields' (white). Other words include 'courts', 'parking', 'lighting', 'ada', and 'ADA'.

trail loop
courts parking
downtown
lighting access
ada fields
connections

Park System

Q1 – Is there anything missing from the park system?

both

existing

restrooms

space

fields connections improve

gardens

parking

new

Park System

Q2 – Understanding that available funding is limited, should the City focus on improving existing facilities or a building new, additional facilities?

A word cloud on a black background. The words are in various shades of green and blue. The largest word is 'trail' in a light green color. Other prominent words include 'connections' in a medium green color, 'loop' in a darker green color, 'lighting' in white, 'draw' in light green, 'market' in light green, 'revenue' in white, 'wetlands' in light green, 'maintenance' in blue, and 'fields' in light green.

Riverfront

Q3 – Over the years, there have been a number of plans done for Riverfront Parks. Do you remember aspects of those that appealed to you? Some that did not?

A word cloud on a black background featuring various terms related to park programming. The words are in different colors (light blue, green, yellow-green) and sizes. The most prominent words are 'events' in large green letters at the bottom, 'leagues' in large light blue letters in the center, and 'YMCA' in large white letters to the right of 'leagues'. Other words include 'revenue' (light blue), 'festival' (yellow-green), 'eco-tourism' (green), 'practice' (green), 'tournaments' (light blue), 'railroad' (light blue), and 'ymca' (yellow-green).

revenue festival
eco-tourism
railroad leagues YMCA ymca
practice tournaments
events

Park Programming

Q4 – Understanding that staff capacity is limited, what new program areas might the City consider?

A word cloud on a black background. The word 'yes' is the largest and most prominent, in a light green color. Other words include 'facility' (medium size, light green), 'equipment' (large size, white), 'gatekeeper' (large size, light green), 'donor' (medium size, light blue), 'strategic' (medium size, white), 'amenities' (medium size, light green), 'flooding' (medium size, light blue), 'event-revenue' (medium size, white), and 'bonds' (medium size, light green).

Operations & Maintenance

Q5 – With the addition of some 130 acres of parkland pressure on maintenance and operations funding will increase. Is this an important consideration as improvement plans are considered?

specific-plan

probably
city-specific
county
hard-sell
grants
destination-place
track-record

yes matching-income

Operations & Maintenance

Q6 – In your opinion, would City residents consider a tax to specifically fund park improvements, maintenance and operations?

Next Steps