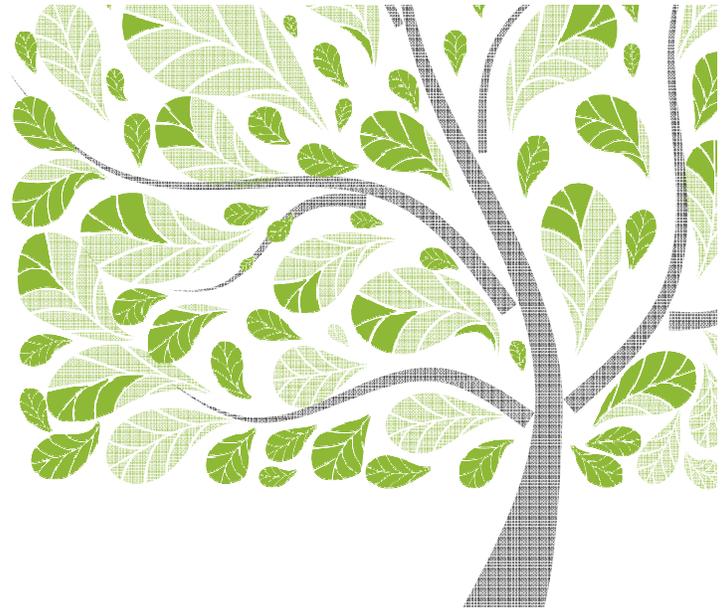


## Memorandum

To: Parkville Parks Master Planning Steering Committee

RE: Vision and Mission

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There are three statements that currently serve as Vision and Mission Statements for Parkville Parks.

1. Parkville Vision Statement: **Parkville will offer an exceptional quality of life for residents and visitors by embracing opportunities to enhance commerce and economic activity, while preserving the community's historic charm, attractive character and unique natural environments.**
2. From the City Budget: **Maintain regionally recognized parks with diverse amenities that provide residents and visitors an outdoor destination; connect neighborhoods and amenities by trails."**
3. From the 2008 Parkville Parks Plan:
  - a. **"The beauty of the park.... should be of the fields, the meadow, the prairie, of the green pastures, and the waters. What we want to gain is tranquility and rest to the mind...A great object of all that is done in a park, of all the art of the park, is to influence the minds of humans through their imagination."**
  - b. **An Ethics of Stewardship – We are the stewards of our park system.**

The following ideas come from the stakeholder discussions, results of the online survey and participation at the Open House.

- There is strong support (in fact the strongest support in the online survey and open house results) for continued environmental stewardship, preservation of and investment in natural areas.
- There is strong support for trail connections and enhancing bike/ped facilities
- There is strong support for maintaining existing facilities while working to fund construction of new ones.

Given this feedback combined with the previous Vision and Mission statements, the following suggestion is provided for your consideration:

### ***Vision***

*The City of Parkville will enjoy an accessible, safe and connected community and park system, providing regionally significant destinations and preserving and enhancing Parkville's unique natural resource base.*

### ***Mission***

*Balance the demand for recreation with the need for conservation, maintain park facilities to a high standard, offer a variety of enjoyable, clean, safe and accessible recreational activities and facilities.*