

MEETING NOTES

Steering Committee Mtg. #3 (CLARB)

Project No | 15126

Date | May 11, 2016

Attendees: Phil Wassmer, Neil Davidson, Adam Zink, Michelle Flamm, Susan Robb, Linda Arnold, Bob Stuteville, Noel Challis, Julie Rule, Lauren Palmer, Tim Blakeslee, Bonnie Buckmaster, Marc Sportsman

1. Additional Focus Group Feedback since March Meeting

2. Open House Results

- a. Held on April 14, 48 participants
- b. Discussion of Open House Format; Series of boards with questions
- c. Riverfront Priorities: Natural Areas, Wildlife Preservation
Categorized in Packet?
Did you count red dots on 'green board?' yes
- d. Park System: Loop trail
- e. Veterans Memorial?
- f. How did you pick Veterans Memorial; haven't discussed it as a board; picked topics from Focus Group Meeting
- g. Can you tell if someone has taken the survey more than once? No. Not statistically valid, It's taking a pulse for what the community wants
- h. Iconic feature on Riverfront – Veterans Memorial? Or Amphitheater?
- i. Unusual that iconic feature was ranked high on investment board but not on the dot exercise boards.

3. On-line Survey Results

- a. Question 1: Non-profits, open ended? Why ask? Good tactical question but doesn't tell me who benefits. When I look at that question, if it is important to align with non-profits, do we create a park that encourages inclusiveness?
- b. Question 2: Top 5 park and recreation facility needs
Seems like investment numbers match up better with this question than the dots do.
Improved Bike/Ped along 9 Hwy is part of Loop trail and can almost be combined.
Does everyone agree with priorities? I think these are a lot of the same issues we have been hearing for quite some time. Compare this question with the investment results from the Open House.
- C. We are a river town, but we don't provide a place for people to stay and camp. Especially when we are trying to get more people to use the river.
I agree, makes a lot of sense to connect our Park with a larger place on the map (river)
Couldn't invest a lot of money into accommodating visitors. How do we also accommodate the tax payers. Need a 'welcome' mat or something. Need an

| Attendees |

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informative kiosk/map w/ miles/grocery store services/emergency services, etc. at boat dock for visitors.

Need a place for someone to store/lock up kayak or canoe. What type of insurance is associated w/ this? Put up a sign 'store at your own risk'

When canoeing from outside Parkville, you have to leave your canoe and go back and get your car, need reassurance when having to leave canoe behind to go get car.

Be as welcoming as we can; not sure about overnight camping. General information for day visitors is a great idea.

Boat Club?

- D. Q3: Top Riverfront Improvements
 - Working on nice restroom
 - Natural areas surprises me, lots of natural area already there
 - a lot of the people I talked to want the park to remain natural, and not cluttered with amenities
 - Need to preserve habitats for bird watchers, etc.
- E. Q4: Facilities that Best Serve Respondents Needs
 - A lot of responses here, it's obvious a lot of people that don't know what goes on around here; a lot of people want a YMCA when we already have one
 - Surprised to see multi-use fields in bottom three, it's been in every plan we've done, everyone talks about ball fields; platte landing park opened w/o a soccer field and everyone was mad
- F. Q5: Soccer at top, but multi-use fields at bottom three in question above?
 - interesting
- F. Q6: Are you willing to pay for these activities?
- G. Q7: Activities Respondents Would Most Likely do?
- H. Q8: Park Priority Levels
 - What does fix up existing parks mean?
 - Maintain what you have, bathrooms, finish what you start
- J. Comparative Analysis:
 - In the focus groups, was the NSA and Local Baseball teams represented? Very vocal about the need for more ball fields. A lot of people don't even know we are doing a Master Plan.
 - A lot of interest in doing something with Ballfields 1 & 2, what will replace them and/or how can they be improved? Ballfield 3 is too small does it get removed when Ballfield 2 is improved?
 - Have we laid out where future soccer fields and ball fields could be located?
 - Vireo is working on this and will present at next meeting
 - Is your diagram/schematic in agreement with what has been presented already; what the public voted on to approve the 1% sales tax?
 - Downtown Vision Plan/Platte Landing Park Master Plan difference; how to incorporate these different visions with current pulse of community?
 - Start with Phase 2 of Platte Landing? Should be the basis for where you start, even as attitudes have evolved, but a lot of people were in support of it.
 - As you look at individual pieces of data, what's your perspective on how much weight you put on some items? For example there seems to be a Struggle between natural areas and fields? 286 survey's vs. 48 participants at Open House. How do you weave the story together?
 - For Example, a lot of people showed up to Open House in support of Veterans Memorial; however, Veterans Memorial did not show up in top three of Online Survey

- Maybe we should put more weight on on Public Online Survey
 Steamboat Arabia relocation rumors? Owners are excavating a new site and could be looking for a new place. Mayor is in support of a steamboat museum. Parkville would be a great City for it, but where are you going to put it?
 Confused by popularity of Veterans Memorial when it has never popped up before. Wasn't in County Master Plan. Is it an anomaly?
 I don't see the Veterans Memorial becoming an iconic part of the river front
 Not a big fan of an amphitheater, the one in Riverside was done well.
 Wide range of what a Veterans Memorial could mean, small plaque or something larger? The fact that the public meeting was held at the American Legion could have put more emphasis on the Veterans Memorial. What are the expectations for it?
 Would be helpful for Vireo to identify cost/benefit/need 'xy' matrix to help prioritize improvements; helpful for our limited budget
 Platte City is spending \$75,000 on Veterans memorial. Civil War battle memorial.

4. Draft Vision and Mission Statement Review

- a. Strategic Planning Workshop – July 2015; reviewed vision statement, critical success factors, long-term priorities
- b. Vireo's Draft Vision Statement Thoughts:
 - Recreation is missing (it's in mission, but not in vision?)
 - Like current Park vision statement
 - Natural beauty preservation
 - Does vision drive thinking? No, shows thinking
 - Add to enhancing Parkville's unique 'recreational opportunities and natural resource base'? If recreation is not needed, then its okay.
 - Is it truly going to guide us?
 - I think it should.
 - Difference between proposed and existing – 'having a connected community park system'
 - I didn't even know we had a vision statement. How important is it?
 - Mission and vision provide an overall guideline and focus; are what we are proposing to improve fit into the vision/mission statement? Good to help refocus/ballast
 - Connected park system – 'good'. Park system defines ballfields, trails, paths, etc.
 - What are we trying to say 'providing regionally significant destinations?' Open ended could be a ballfield, concert venue, etc.
 - Approve vision statement this evening? Like it, not overly complex.
 - Want to draw people in, expand commerce opportunities, but it's also interesting the non-residents were not interested in paying extra for amenities.
 - When families are coming into town for soccer/ball games, there is a lot of money being spent compared to families attending annual festivals/events.
 - Good point, especially with no field lights.
 - It's neat to eventually have a park with ballfields, while waiting between games, they can go to downtown, walk a trail, take their

dog to the dog park. Would be so nice for families involved with sports. Incredible asset to Parkville and the whole metro area.

- Addition of 'while maintaining and creating a variety of unique recreational activities'. Including recreation into vision statement was unanimously agreed upon by the stakeholder group.
 - Addition 'quality of life'?
- c. Mission Statement Thoughts:
- Add preservation of natural areas.
- d. Will approve final Vision/Mission Statements at the next Board Meeting

5. Schedule Parks Tour

- a. Scheduled for Second Wednesday in June at 6:00pm