

## MEMORANDUM

### Public Outreach Summary

#### Introduction

Vireo facilitated a number of public outreach engagements in cooperation with the City of Parkville and Platte County Parks. Nearly 400 participants in total provided responses across a variety of formats. While none of responses should be considered statistically valid, information gathered from these engagements provided guidance and direction for the purposes of updating the Parkville Parks Master Plan and design concepts for the Riverfront Parks. This process included discussions with key leaders and focus groups, on-line questionnaires served across email and social media, and a public open house. Below is a summary of topics we consistently heard regarding the park system as a whole as well as topics specifically related to the riverfront parks (English Landing and Platte Landing).

#### Park System Priorities

##### A. What we heard from Focus Groups

1. Loop Trail completion
2. Trail Connections to Points of Interest
  - i. North/South Downtown to Parkville Commons
  - ii. East/West Downtown to Western Edge
3. Athletic Fields

##### B. What we heard from the On-line Questionnaire

1. Trails
  - i. Complete the Loop Trail
  - ii. Improved bicycle/pedestrian access along Hwy 9
  - iii. Trail connections to the western edge of the city
2. Natural Areas for passive recreation and wildlife benefit
3. Athletic Fields

##### C. What we heard at the Open House held at the VFW on 4/14/2016

1. Complete the Loop Trail
2. Natural areas for passive recreation & wildlife benefit
3. Improved bicycle/pedestrian access along Hwy 9

#### Riverfront Parks Priorities

##### A. What we heard from Focus Groups

1. Connectivity between downtown and the park
2. Recreation & Habitat
3. Parking

##### B. What we heard from the On-line Questionnaire

1. Nice Restroom(s)
2. Natural Areas for passive recreation and wildlife benefit
3. Multi-Use Recreational Fields

##### C. What we heard at the Open House held at the VFW on 4/14/2016

1. Natural Areas for passive recreation and wildlife benefit
2. Veterans Memorial
3. Nice Restroom(s)