

FREQUENTLY ASKED QUESTIONS: PROPOSITION P

What is a parks sales tax?

A park sales tax is collected on retail sales made within Parkville and dedicated to the improvement of park and recreation facilities for residents.

What will the revenue be used for?

If approved by the voters, the revenue will be used to improve local parks and recreation areas, trails, and nature sanctuaries. The 2016 Parks Master Plan identifies long-term plans and the Community Land and Recreation Board has established priorities for improving the City's park system.

What are the benefits to the citizens?

The City will have a dedicated revenue source that can be used annually to improve our city parks and recreation and to maintain the facilities that are used by our citizens.

How much is the tax?

The proposed parks sales tax rate is ½ of 1%, or simply ½ of one penny for every dollar spent within the city. It is estimated the sales tax will generate \$500,000 per year.

How long will the tax be collected?

If approved by the voters, the parks sales tax will be collected for a 10-year period. At the end of the 10-year period, the parks sales tax will expire and is renewable only by voter approval.

Does it apply to all retail purchases?

The tax only applies to retail sales made within Parkville that are subject to taxation under state law. Certain sales, such as retail food, are excluded.

Who pays the parks sales tax?

Both residents and non-residents who shop in Parkville will pay the park sales tax. Because city parks are also enjoyed by non-residents, they would also share in the cost of improving and maintaining the parks.

When and where can I vote on Proposition P?

The General Municipal Election is on Tuesday, April 2, 2019. Polls will be open from 6 a.m. to 7 p.m. Parkville residents vote at the Parkville Presbyterian Church located at 819 Main Street.

How can I find out more information about Proposition P?

The City's website <http://parkvillemo.gov> has more information about Proposition P. You may also contact City Hall at (816) 741-7676.

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Proposition P

Parks Sales Tax Voter Information Guide



The following information is intended to provide an objective and fair presentation of the facts regarding Proposition P. The City of Parkville is prohibited from using public resources to support or oppose any ballot measure.

Paid for by the City of Parkville, MO.

Joe Parente, City Administrator, 8880 Clark Avenue, Parkville, MO 64152

April 2019 Ballot Preview

On April 2, 2019 Parkville residents will be asked to vote on the following measure:

Proposition P

Shall the City of Parkville, Missouri, be authorized to impose a sales tax of one-half of one percent (1/2 of 1%) for the purpose of providing funding for local parks including land, facilities and operations for the City for a period of ten (10) years?

YES

NO

What is Proposition P?

Proposition P seeks voter approval to impose a one-half cent parks sales tax for a 10-year period. A simple majority is required for passage. If approved, the tax will expire after 10 years, unless renewed by voter approval.

What will the park sales tax be used for?

Funds collected from the parks sales tax will be used to maintain and improve local parks and recreation facilities including trails, sports fields, neighborhood parks, and improvements to English Landing and Platte Landing parks. Potential improvements are outlined in the Parks Master Plan.

Will the new revenue replace existing revenue?

The new revenue will supplement existing revenue dedicated to park maintenance and improvements. It will enable the City to expand park maintenance and improve facilities with local funds. It will also provide a future funding source for improvements to parks, a source that is presently limited.

What happens if the parks sales tax does not pass?

The City will continue to maintain the parks with existing revenues. Maintaining existing facilities, as opposed to making improvements, will be a priority. Some improvements outlined in the Parks Master Plan may still be pursued, but likely at a much slower pace due to funding limitations including the lack of grant opportunities. The parks sales tax is an opportunity for a dedicated source of revenue used solely for maintaining and improving Parkville parks.

Priorities for Park Improvements

Parkville Vision

The Parkville Parks Master Plan creates a vision for Parkville Parks that promotes an accessible, safe and connected community park system. Should Proposition P pass, the Community Land and Recreation Board has established priorities for improvements, including:



Trail Connectivity

Increased neighborhood trails for better connectivity to local parks; Completion of the Riverfront Trail, the Loop Trail, and continuing the trail from Highway 45 to downtown Parkville.



Baseball and Multipurpose Fields

Provide more active recreation facilities in Platte Landing Park including the addition of a baseball complex and multipurpose fields for such uses as soccer, football and lacrosse.



Neighborhood Parks Upgrades

Upgrade existing neighborhood parks including replacing shelters, playgrounds, and pedestrian access.



Riverfront Parks Improvements

Improvements will be made to English Landing Park, Platte Landing Park, and the transition to the parks from downtown Parkville. Improvements will expand recreation facilities and help blend active and passive recreation areas for the enjoyment of residents.