



— OPERATIONAL EXCELLENCE

Provide a diverse and reliable set of financial resources

Recruit and retain highly qualified staffing

Institute appropriate processes and systems

Provide and utilize appropriate technology and equipment

Create strategic partnerships, including but not limited to: Ambulance District, Cities, Counties, Fire District, Legislative Bodies, MoDOT, Public Utilities (Missouri Public Utilities Commission), Railroad (BNSF) and more)

— INFRASTRUCTURE AND PUBLIC FACILITIES

Enhance thoroughfare connectivity, safety and walkability

Maintain and improve infrastructure and equipment through a comprehensive improvement program (CIP)

Strategically expand (place) facilities

— QUALITY DEVELOPMENT

Assure quality development through effective and efficient development processes

Identify and pursue development opportunities that fill quality of life gaps in the community

Define and promote development that is economically sustainable

— PARKS AND RECREATION

Ensure Parks Master Plan meets current and future needs of the community in all wards

Develop a strategy to fully utilize parks for recreation programs

Prioritize parks projects for maintenance, programs and expansion, including sustainability and conservation

— COMMUNICATIONS BEST PRACTICES

Use two-way communication more effectively and proactively with our community (engagement)

Fully utilize available technology for effective communications

Maximize availability of and access to information

Provide updates to strategic plans with associated goals including quarterly PACE reports

— PUBLIC SAFETY

Provide needed resources for policing a growing community

Maintain competitive benefits/salaries for a professional police force

Continue and enhance community partnerships including mutual aid, regional, neighborhoods/HoAs

Retain public confidence through effectiveness, efficiency and engagement